



See who is shaping America's future in the WE Day Special with Jennifer Aniston, Dierks Bentley, The Chainsmokers, Will Ferrell, Whoopi Goldberg, Selena Gomez, John Stamos and more

- The WE Day Special airs on ABC, Friday, August 17, 2018 at 8 p.m. ET/7 p.m. CT

- The WE Day Special is sponsored by title partner Allstate Foundation Good Starts Young, and presented by Walgreens and Microsoft.

Los Angeles (July 24, 2018) – WE, an organization that makes doing good doable, invites Americans to tune in to the fourth annual WE Day Special on August 17, 2018 at 8 p.m. ET/7 p.m. CT on ABC. The WE Day Special is a celebration of doing good, honoring youth and families across the country who prove that when they harness their belief, their passion and their energy, they are an unstoppable force for good.

Join host **John Stamos** for an unforgettable WE Day Special featuring young world-changers, A-list celebrities, and global thought leaders, including **Jennifer Aniston, Dierks Bentley, The Chainsmokers, Will Ferrell, Whoopi Goldberg, Selena Gomez, Cyndi Lauper, JD McCrary, Dr. Phil, Martin Sheen, Lilly Singh**, Founders of the #NeverAgain movement and organizers of The March for our Lives **Jaclyn Corin** and **Cameron Kasky**, and more. Together with social entrepreneurs and WE co-founders **Marc** and **Craig Kielburger**, the WE Day Special celebrates an extraordinary community of difference-makers who are shaping America's future by making a real impact in their communities and around the world.

"I am honored to be a part of a movement that brings Americans together to do good. These kids are bringing the passion and belief that they can create change, and that's exactly what they are doing," said Emmy® nominated actor and producer, John Stamos. "It is inspiring to see this generation celebrated at WE Day for using their voice to make positive impact, and motivating us all to keep the momentum of real change alive."

Featuring energetic and moving performances combined with motivating speeches, comedic interludes and documentary-style features highlighting remarkable young Americans who are making a difference, the WE Day Special showcases how WE is giving Americans the tools to change the world.



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“Now, more than ever, young people across America are at the forefront of a movement to create meaningful impact on issues they are passionate about,” said WE co-founder, **Craig Kielburger**. “The WE Movement is all about empowering the voices of young people and their families to create the change they want to see in their communities and beyond. All WE asks is that they bring the belief that they can change the world, and WE will provide the tools to help them do it.”

Released today, the official WE Day Special trailer can be viewed [here](#). To download the trailer in high resolution, access high resolution images, b-roll footage, and the latest WE Day Special teasers, please visit our [Electronic Press Kit](#).

The WE Day Special is sponsored by title partner [Allstate Foundation Good Starts Young](#), and is also sponsored by presenting partners [Walgreens](#) and [Microsoft](#).

A catalyst to support the movement of young people leading change, WE Day is a series of 19 stadium-sized events held across the U.S., Canada, the U.K. and the Caribbean. This past year, more than 200,000 students from over 10,000 schools attended WE Day events, alongside thousands who watched online and millions more through two national North American TV broadcasts. Students can't buy a ticket to WE Day—youth earn their way by the actions they take on one local and one global cause of their choice.

WE Day is connected to the free, yearlong educational program [WE Schools](#). Providing schools and community groups with curriculum, educational resources and action campaigns, the program is designed to enhance a school's existing social initiatives or spark new ones. As part of the program, educators and community leaders can access the free, interactive WE Schools Kit, which helps them collaborate with students as they create actions plans throughout the year. Globally over 3.8 million students are part of the WE movement, taking part in service learning programs and campaigns.

Beyond the classroom, WE offers free family resources, providing tools to help Americans create change together as a family. [WE Families](#) provides parents and caregivers the support they need to raise caring and compassionate children and set them on a path for life success. Bonding together, families rally around causes that matter to them and, in turn, grow closer as a family unit.

Stay connected on the latest news and updates on WE:

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Visit our [Electronic Press Kit](#) for photos, videos, the latest WE Day Special teasers and more.

About the WE Day Special

The WE Day Special is a national broadcast airing on ABC on August 17, 2018, at 8P ET/7P CT. WE makes doing good doable by supporting Americans who want to make a real impact in their communities and around the world. The WE Day Special is a celebration of next-level doing good, honoring youth and families across the country who prove that when they harness their belief, their passion and their energy, they are an unstoppable force for good. It features a star-studded lineup of chart-topping performers, iconic celebrities and inspiring young Americans, including host John Stamos, Jennifer Aniston, Dierks Bentley, The Chainsmokers, Will Ferrell, Whoopi Goldberg, Selena Gomez, Cyndi Lauper, JD McCrary, Dr. Phil, Martin Sheen, Lilly Singh, Founders of the #NeverAgain movement and organizers of The March for our Lives Jaclyn Corin and Cameron Kasky, and more. The WE Day Special is sponsored by title partner Allstate Foundation Good Starts Young, and is also sponsored by presenting partners Walgreens and Microsoft. Learn more at [WE.org](#)

About WE

WE Day is part of WE— a family of organizations making doing good, doable. WE is made up of WE Charity, empowering domestic and international change, ME to WE, a social enterprise that creates socially conscious products and experiences to help support the charity, and WE Day, filling stadiums around the world with the greatest celebration of social good. WE enables youth and families to better the world – supporting 7,200+ local and global causes by volunteering millions of hours of service, shopping daily with an impact, and raising millions of dollars that directly benefit their local communities and the world. Globally, WE teams in Asia, Africa, and Latin America have provided more than 1 million people with clean water, built 1,000 schools and schoolrooms overseas, and empowered more than 200,000 children with access to education. WE was founded more than 20 years ago by social entrepreneurs, brothers Craig and Marc Kielburger. Join the movement today at [WE.org](#).

For interview requests related to the WE Day Special please contact:

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