

# Collect canned goods for local food banks.



AN INITIATIVE OF



ACTION PLANNING



ORGANIZATION

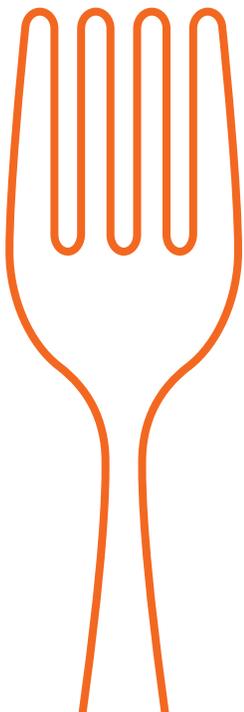


LEADERSHIP SKILLS

# Hunger + Food Drive = IMPACT

Hunger affects people from all walks of life, including those you might not suspect. People who experience food insecurity are often forced to make difficult choices. Parents choose between skipping meals and feeding their children. Do they buy groceries or pay the rent or electricity bill?

When we come together to collect food for people struggling with hunger, we can help ensure they have the resources to feed themselves and their families. By supporting WE Scare Hunger, you can contribute to your community and also raise awareness of the root causes of hunger.



**FACT: More than 46 million people in the U.S. turn to food banks for support.**



## Go trick-or-treating for canned goods on Halloween!



### Campaign in Action

After attending WE Day, students at New Era School were so inspired to make a change for their local community that they organized and ran a WE Scare Hunger food drive in just five days. The team of 10 students rallied the whole school to raise over 660 lb of food for their local food bank in just one day! The students' teacher lead, who volunteered to take the food down to the local food bank, was extremely proud of their achievement. "Students were so inspired. They felt like change was so easy to make that they could make a difference."

#### At School

- Collect food as individual homerooms and hold a competition to see which class can bring in the most donations. (Try counting by weight and number of items.)
- Volunteer with your class or school group to sort donations at a food bank.



#### At Home

- Volunteer with your family to serve a meal at a food bank or community center.
- Find out which items are most needed and donate something to your local food bank.



#### As a Community

- Organize a food drive on your street or in your neighborhood.
- Distribute donation boxes throughout your community. (Try grocery stores, banks or local businesses.)



## Classroom Resource

*Understanding Hunger: Raising awareness about the effects of hunger.*

Grade Level	Subject Connection	Learning Goals	Skills Developed
1 to 6	<ul style="list-style-type: none"> <li>• Social Studies</li> <li>• Health and Physical Education</li> </ul>	<ul style="list-style-type: none"> <li>• Determine the difference between a need and a want.</li> <li>• Explore what hunger looks like and feels like.</li> <li>• Learn about organizations that provide support for those affected by hunger.</li> </ul>	<ul style="list-style-type: none"> <li>• Action planning</li> <li>• Research and writing</li> <li>• Argument formation</li> <li>• Organization</li> <li>• Reflection</li> </ul>
7 to 8	<ul style="list-style-type: none"> <li>• Health and Physical Education</li> <li>• Geography</li> <li>• Math</li> </ul>	<ul style="list-style-type: none"> <li>• Explore facts and myths about hunger.</li> <li>• Identify the causes and effects of hunger.</li> <li>• Learn about organizations that provide support for those affected by hunger.</li> </ul>	<ul style="list-style-type: none"> <li>• Information literacy</li> <li>• Critical thinking</li> <li>• Leadership skills</li> </ul>
9 to 12	<ul style="list-style-type: none"> <li>• Social Studies</li> </ul>	<ul style="list-style-type: none"> <li>• Determine the characteristics of a sustainable community.</li> <li>• Explore facts and myths about hunger.</li> <li>• Identify the causes and effects of hunger.</li> <li>• Learn about organizations that provide support for those affected by hunger.</li> </ul>	

## Tech for Good Badge

Search for local food banks and create a shareable map for your community that outlines drop-off sites for non-perishable food items. Share the locations with classmates and rally students to donate canned goods to each site to help make sure no family goes hungry. Be sure to share your experience using [#WEScareHunger](#).

**Go further:** Add additional drop-off site locations to your online map.



## Checklist

- Investigate and learn with the Hunger Issue Card
- Visit [WE.org/wescarehunger](https://www.wescarehunger.org) for more resources
- Create an Action Plan
- Put up campaign posters
- Watch and share the campaign video
- Print out and distribute the Creative Resource
- Share on social media with [#WEScareHunger](#)
- Complete your Campaign Impact Survey
- Plan your WE DayX

# Let's get doing.

## Step 1: Investigate and Learn

Check out the Hunger Issue Card to learn more about the effects of hunger across the country, and think about why you want to take action on it. Explore hunger locally by researching food banks operating in your community, along with what services they provide. Contact the food bank and ask a few questions to help gain a better understanding of what they need.

What items does your local food bank need?

■ _____	■ _____
■ _____	■ _____
■ _____	■ _____

How many people do they serve? What time of year do they need donations most?



How will you drop off your donations?



### Common Food Bank Requests



**Canned meats  
and fish**



**Boxes  
of cereal**



**Jars of  
peanut butter**



**Dry pasta  
and sauce**



**Canned fruits  
and vegetables**

### Set Your Goal

Now that you've learned more about hunger, it's time to set a goal. Here are a few things to consider:

How many group members will be collecting food? \_\_\_\_\_

When and how long will your campaign be? Will you be tying it to Halloween or another holiday, like Thanksgiving?

**Start Date:** \_\_\_\_\_ **Finish:** \_\_\_\_\_

Fundraising Goal
<p>_____ <b>items/pounds of food</b></p>

### Step 2: Action Plan

Decide who will be responsible for each task to make sure your campaign goes smoothly.

Task	Group Member(s) Responsible
Distributing WE Scare Hunger cards in your school	
Making morning announcements	
Putting up posters	
Posting on social media	
Planning trick-or-treating routes	
Dropping off WE Scare Hunger cards in the community	
Contacting local food banks	
Weighing and recording food donations	

## Step 3: Take Action

It's time to get out there and get doing! Whether you're hosting a food drive at school or trick-or-treating for canned goods, you are helping scare away hunger in your community. And that is pretty cool.



Share your pictures, progress and success on social media with #WEscareHunger.

### Reflect

How did your group do with its goals? Did you run into any challenges?  
Was your community willing to get involved?



Is there anything you would do differently next time?



Besides the food your group collected, what impacts did you make together?



## Step 4: Report and Celebrate

### Report

How many students from your school donated food? \_\_\_\_\_

What was your final total (in pounds of food or number of items)? \_\_\_\_\_

Which food bank did your group donate your collected goods to? \_\_\_\_\_

How many days did your campaign last? \_\_\_\_\_

Has your educator contacted your WE Schools Program Manager about filling out an Impact Survey?  Yes  No

### Celebrate

Make sure you celebrate and share the success of your campaign, and reward yourselves for all your hard work.

- Share photos of your actions with your school, community and WE Schools Program Manager.
- Record the highlights of your event day and create a video.
- Celebrate impacts through a class party, assembly or WE DayX.

