



Me to We teams up with Staples and ACCO Brands to help shoppers change the world with back-to-school gear that gives back

– The cast of *Degrassi* goes back to the classroom in world-changing style –
– Me to We’s line of school supplies empower North American students to make a life-changing impact in communities overseas –

Toronto, ON (August 11, 2015) – This fall, [Me to We](#), along with the cast of the hit TV series *Degrassi*, want students and parents across North America to have the opportunity to make a world of difference with their back-to-school purchases.

Me to We, Staples and ACCO Brands have teamed up to create an inspiring and colorful line of school supplies that make a positive impact in the lives of children in developing communities around the world. Select cast members from *Degrassi* will be supporting this meaningful partnership with an exciting behind the scenes video of their back to school photo shoot.

Available at Staples both in [Canada](#) and select stores in the [United States](#), this innovative product line features everything from backpacks to lunch bags, water bottles to notebooks. Each product gives a gift to a child or family in a Free The Children community overseas, so they are free to learn without being held back by hunger, thirst, disease or financial restraints. As part of Me to We’s [Track Your Impact](#) initiative, all products come with a code for buyers to track exactly where their purchase has made an impact. Each product gives a different gift – water bottles and storage pouches give clean water to one person; backpacks give school supplies to a student overseas; notebooks and journals give a health care to a child.



[Click here to go behind the scenes](#) of *Degrassi*’s photo shoot learn more about Me to We’s back-to-school line.

By buying a Me to We product at Staples, consumers can make a purchase with even deeper meaning. Each product from Me to We’s line of school supplies are made from eco-friendly materials like recycled plastic bottles and post-consumer paper.

“Giving consumers better choices for a better world is at the very heart of Me to We, which is why we’re so excited to work with Staples and ACCO Brands, two companies that are passionate about education,” said Craig Kielburger, co-founder of Me to We. “There are over 58 million primary-aged children who aren’t in school. By making a purchase with meaning, today’s young people are empowering children around the world with the tools they need to learn, grow and break the cycle of poverty.”



With today's youth in mind, the line is designed to take students from the classroom, to cafeteria and through to afterschool activities. Me to We school supplies come in a variety of bright and on-trend colors and patterns. Consumers can purchase the line online and in Staples stores in [Canada](#) and the [US](#).

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