

Our  
journey  
toward  
WE



FREE THE  
CHILDREN

ANNUAL REPORT 2015

## A NOTE FROM OUR FOUNDERS

Dear Friends and Supporters,

This has been an exciting and monumental year. Not only did we celebrate our 20<sup>th</sup> anniversary, but we also evolved into WE—a movement that unites our family of organizations: WE Day, ME to WE and Free the Children (now called WE Charity).

This evolution has been 20 years in the making. What started as a group of twelve 12-year-olds coming together against child labor in 1995 has grown into a powerful movement of dedicated change at home, abroad and within each and every one of us.

Together, we have been able to achieve more than we ever imagined possible. In 2004, we launched Adopt a Village (now called WE Villages), a sustainable development model partnering with communities in eight countries, and in 2011 we saw the launch of WE Schools, an experiential service-learning program now present in over 12,000 schools and groups in North America and the UK.

Our achievements over the past two decades have been like a dream realized, and 2015 did not fall short. Our Year of Empowerment helped equip families with the skills and resources they need to take charge of their future—a remarkable feat!

Through our domestic programming, tens of thousands of youth across North America and the UK have become empowered with the skills and resources they need to lead the change in their communities and abroad. And last August, WE Day had its first American broadcast on ABC, attracting more than two million viewers. Prime Minister Justin Trudeau also helped us celebrate by taking the WE Day Ottawa stage to speak to 16,000 youth about the power they have to change the world.

With an incredible year of work behind us, we couldn't be more excited for what's ahead for the WE Movement. We look forward to sharing more heartfelt moments with you as we continue to grow and evolve along this journey.

From all of us here at WE, thank you for your continued friendship and support. We are profoundly grateful for your encouragement and belief in our work.

Together we change the world,



Craig Kielburger



Marc Kielburger

## A NOTE FROM OUR BOARD OF DIRECTORS

Dear Friends and Supporters,

We are delighted to report to you on another successful and high-impact year. Your commitment to our work contributes greatly to a movement of deep domestic and global impact, a movement that is growing stronger every year.

Free the Children has also transitioned to a new name, WE Charity, as part of our effort to unify our identity under the banner of WE. WE Charity will continue to do the same amazing work we have always done for the past 20 years.

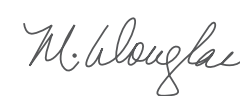
With your support, we were able to expand our international programming by developing a new presence in Tanzania's Arusha region. Over the coming years, we aim to work together with thousands of community members in rural Tanzania to build a community leadership center that will support our international development projects.

Another proud and exciting moment for us this year was solidifying our WE Schools' partnership with the College Board. We have created an Advanced Placement pilot program called AP<sup>®</sup> with WE Service, launching in September 2016 that will bring service-learning curriculum to hundreds of thousands of students.

The Board of Directors has worked hard and has been highly engaged over the past year with our incredible team of dedicated staff. We ensure that our governance is of the highest caliber and integrity and that all of the necessary systems are in place for the sustainable growth and impact of our organization.

We would not have been able to achieve any of these milestones without your support and generosity.

On behalf of the Board of Directors, we are grateful for your support, passion and constant encouragement as we continue to grow our international and domestic programs to new heights.



Michelle Douglas,  
Chair of Canadian  
Board of Directors



Jonathan White,  
Chair of U.S.  
Board of Directors

Welcome to



**WE**

This year we embarked on an exciting new chapter of our 20-year journey. With millions of passionate change-makers involved in our programs, we decided it was the right time to unify all of our work under one name: **WE**.

WE is a movement that brings people together and gives them the tools to change the world.

**WE Charity** (formerly Free The Children) empowers change with resources that create sustainable impact. We do this through domestic programs like WE Schools and internationally through WE Villages (formerly Adopt a Village).

**WE Day** will continue to celebrate all great change-makers. These are powerful, life-changing experiences with world-renowned speakers and performers, mixed with real inspirational stories of change.

Our partner, **ME to WE**, is a social enterprise that creates socially conscious products and experiences that allow people to do good through their everyday choices.

This is the annual report for Free The Children, which is the name WE Charity operated under during 2015.



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# OUR STORY

## A CONNECTION A WORLD AWAY

Two boys, both 12, were born into very different circumstances. The first: Craig Kielburger, a Canadian comics-enthusiast and the son of two educators. The second: Iqbal Masih, a Pakistani child laborer, killed for speaking up for human rights. Worlds apart, their lives intersected one morning when Craig stumbled across a shocking headline: “Battled child labor, boy, 12, murdered.” In that moment, Craig knew he had to take action.

But he was only one person, and a kid at that. What possible difference could he make? What he needed was a collective voice. So Craig convinced 11 of his classmates that together they could make an impact, and Free The Children was born. Craig and his team set out on a bold mission: to free children and their families from poverty and exploitation.

Over the past two decades, we’ve grown into an international charity that helps empower youth from every corner of the world to lead change in their communities and beyond.



# 10 MILESTONES IN 20 YEARS

The launch of our holistic, sustainable Adopt a Village (now known as WE Villages) development model, partnering with communities in eight countries.

## 2004



The first WE Day in Europe rocks Wembley Arena in London, UK.

## 2014



AP® with WE Service, a partnership with the College Board, is announced—bringing service-learning into the classroom for students across North America.

## 2016



APRIL 19

## 1995

Free The Children is founded after Craig Kielburger recruits 11 classmates to join his quest to end child labor.



## 1998

Children's donations from around the world help us to construct our first schools in Nicaragua and India, then Kenya and Ecuador.



OCTOBER 19

## 2007

The first-ever WE Day in Toronto celebrates young people's potential to change the world.



## 2011

The launch of WE Schools, a student-led program designed to increase academic engagement, improve university and workplace readiness and encourage active citizenship.



## 2015

The organization celebrates 20 years, announcing their plans for a WE Learning Centre that will provide millions of youth from around the world with service-learning opportunities.



AUGUST 21

## 2015

WE Day has its first American broadcast on ABC, attracting more than two million viewers.

# WHY WE ARE DIFFERENT

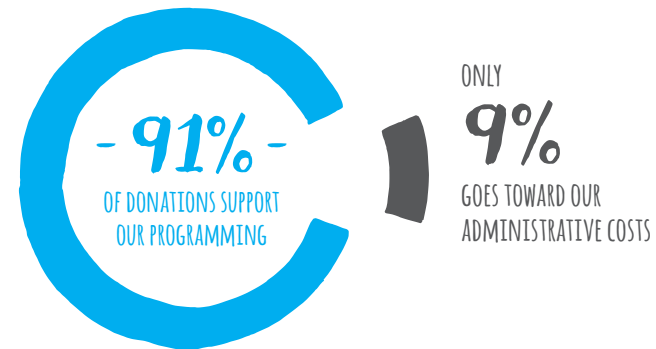
## GLOBALLY

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WE Charity (formerly Free the Children) takes a multi-pronged international development approach with a focus on the creation of sustainable communities.

Our development model empowers communities by leveraging members' strengths, rather than focusing on its challenges, to mobilize members' talents and skills in order to create sustainable solutions in alignment with our five Pillars of Impact: Education, Water, Health, Food and Opportunity. Instead of treating communities as passive recipients of aid, we engage them as active partners in the transformative development process so that they are empowered to lift themselves out of the cycle of poverty.

- ▶ **WE ARE RESPECTFUL**
- ▶ **WE DO OUR RESEARCH**
- ▶ **WE ARE LOCAL**
- ▶ **WE INVEST IN A COMMUNITY, NOT A RESOURCE**
- ▶ **WE PARTNER WITH COMMUNITIES TO DEVELOP SUSTAINABLE PROGRAMS**



WE Charity honours every type of donation—from school bake sale money to corporate partnerships—with industry-leading policies of financial responsibility and strong governance that ensures all contributions are spent effectively to create ecosystems of sustainable change.

## LOCALLY

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WE Charity continues to develop programming around the premise that youth are not problems to be solved, but rather, are solutions to the problem as future change-makers.

As a result, we have sought to offer programming that focuses on transformational outcomes of empowered youth as we equip them to become active agents of change. We want to provide every young person with the resources and skills to not just change their own lives, but to positively impact the lives of others in their communities—at home and around the world.

By providing the tools and opportunity to empower every young person, they are able to further educate, advocate and come up with solutions to the issues they are most passionate about. As a result, it is through these everyday change-makers that we will see true, sustainable outcomes as they continue their transformational journeys to end the world's most entrenched issues.



# ANNUAL FINANCIALS

Our vision for sustainable development empowers young leaders at home and transforms communities overseas. It is reflected in all aspects of our work—and our fundraising model is no exception. By honoring every donation, from student-led bake sales to corporate partnerships, we have an industry-leading policy of financial responsibility that ensures all contributions are spent effectively.

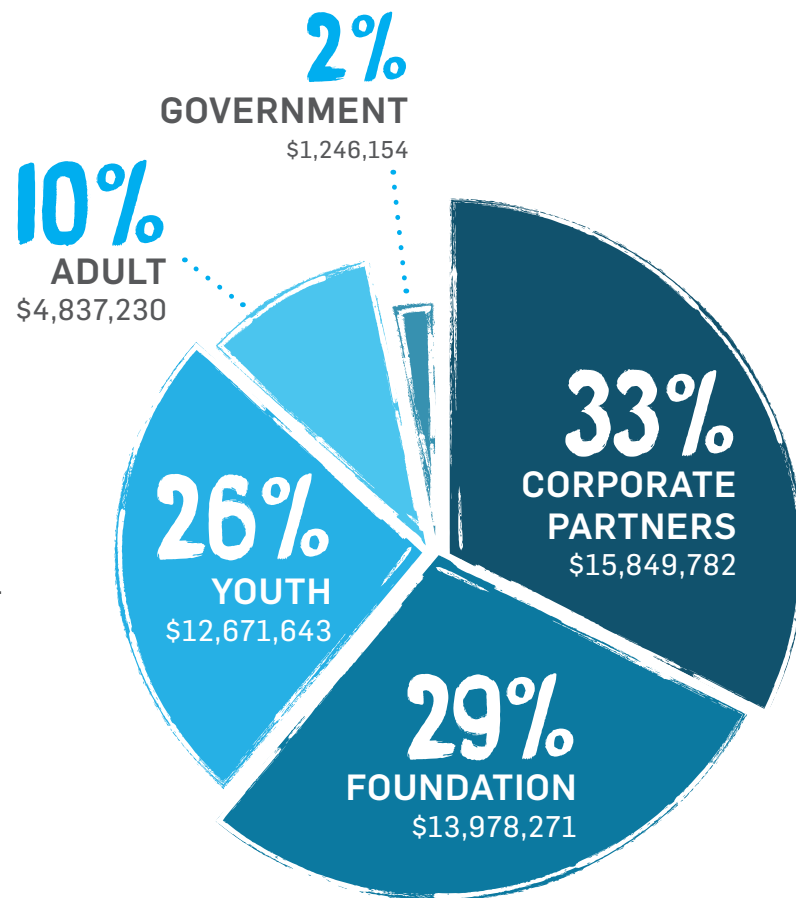
## WE ARE:

- ▶ EFFICIENT
- ▶ EFFECTIVE
- ▶ TRANSPARENT

TOTAL INCOME:

**\$48,583,080**

## SOURCES OF INCOME\*



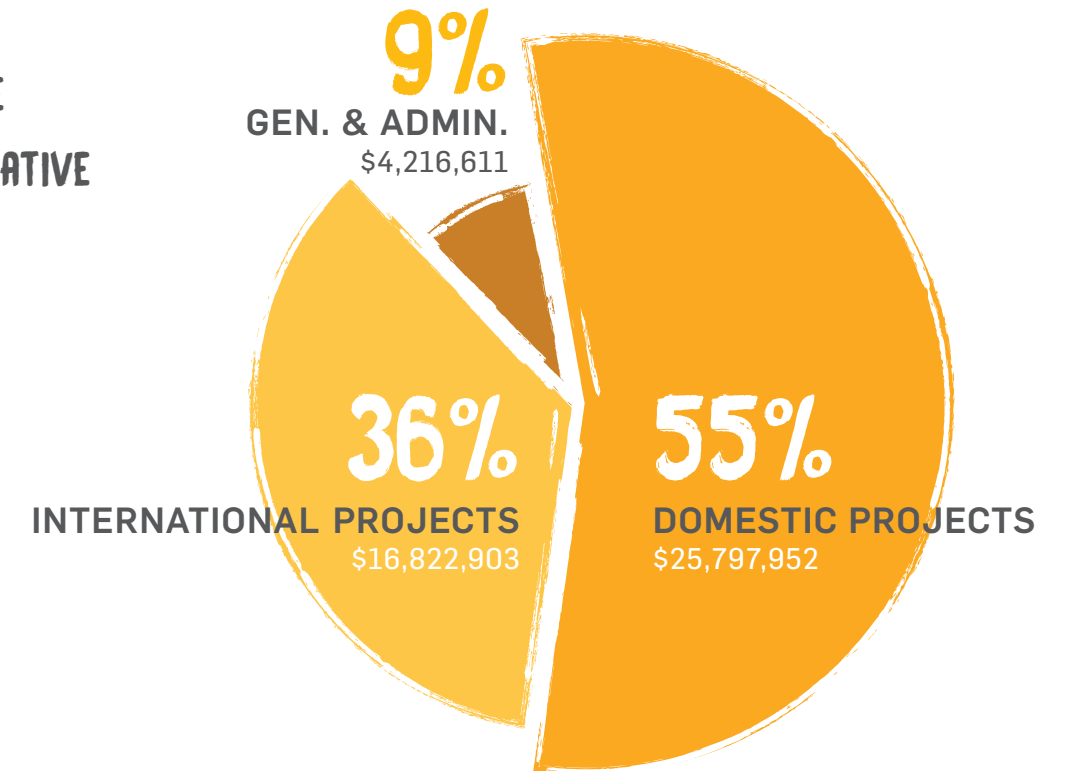
## EXPENDITURES\*

### WE ARE:

- ▶ SUSTAINABLE
- ▶ TRANSFORMATIVE
- ▶ IMPACTFUL

TOTAL EXPENDITURES:

**\$46,837,466**



\*Please note that all figures are consolidated for Free The Children Canada and USA. Income includes cash and in-kind donations.

MEMBER OF / MEMBRE D' Imagine Canada

Imagine Canada works in partnership with other charitable organizations, companies, governments and individuals through programs that help strengthen charities and their operations. Its list of Sector Champions include some of the country's most prominent charities and non-profits committed to advancing Imagine Canada's goals of enhancing the sector's impact and building a more robust Canada.

# A UNIQUE PARTNERSHIP WITH **ME TO WE**

ME to WE is a social enterprise that creates socially conscious products and experiences that allow people to do good through their everyday choices.

Through our unique partnership with ME to WE, we are able to achieve a remarkable rate of financial efficiency. ME to WE is structured to offset WE Charity's expenses and help provide pro bono services to our efforts at home and abroad. Half of all ME to WE's profits are donated to support WE Charity, while the other half is reinvested to grow the mission of the social enterprise. This partnership is so important because it is what allows us to extend our impacts where they matter most.

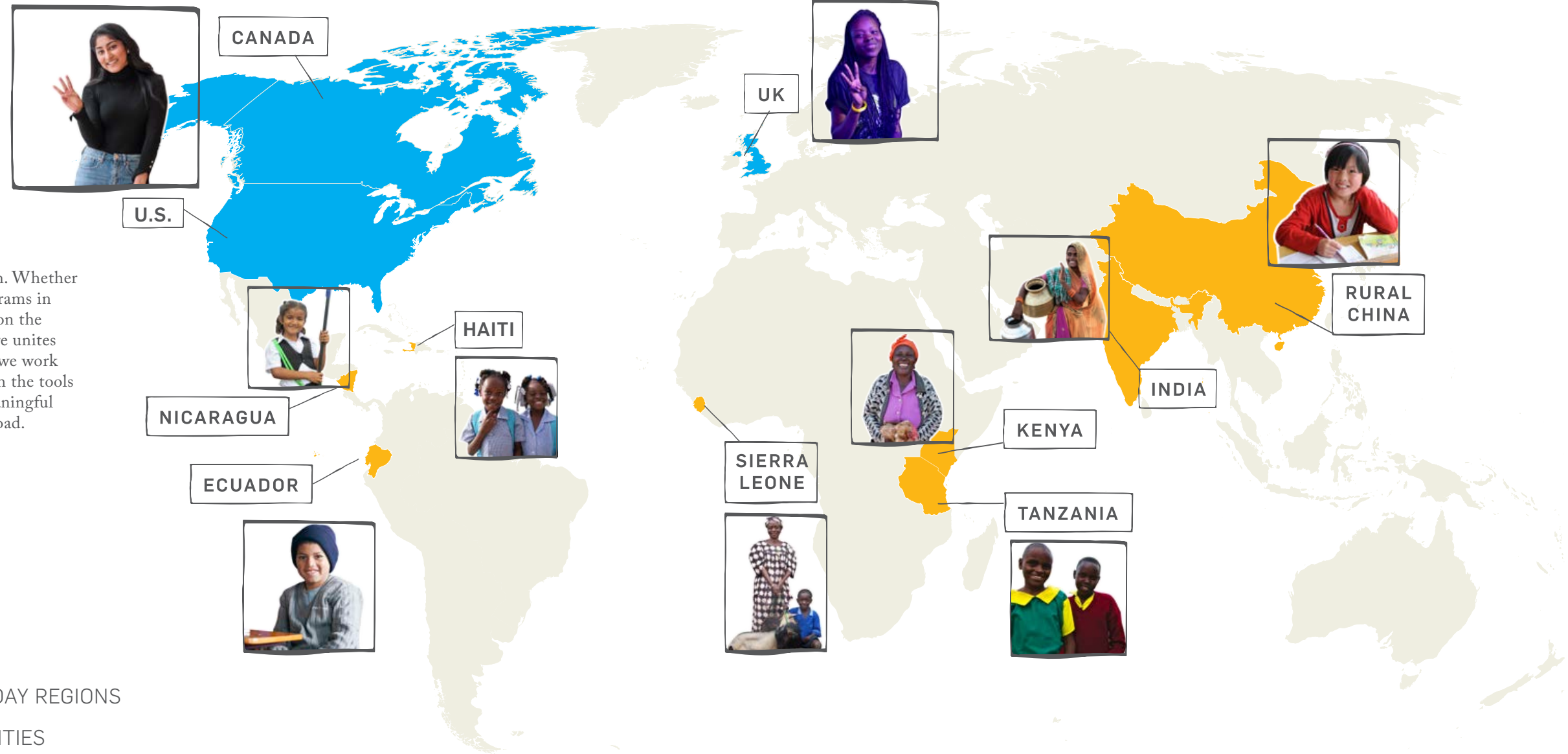
ME to WE works with WE Charity for one simple reason: **together, WE change the world.**

IN 2015, **ME to WE** DONATED  
**\$2,372,837**  
TO FREE THE CHILDREN  
BRINGING **ME to WE's**  
TOTAL DONATIONS TO  
**\$10,845,580**



# WHERE WE WORK

Our impact has local and global reach. Whether we're implementing educational programs in Kenya or Canada, our model is built on the understanding that the world we share unites us. Domestically and internationally, we work together to provide young people with the tools and knowledge they need to lead meaningful change in their communities and abroad.



- WE SCHOOLS AND WE DAY REGIONS
- WE VILLAGES COMMUNITIES

# WE VILLAGES

We want a world where all children—girls and boys—have access to education and no child has to work to ensure their family's survival.

Poverty is a complex issue rooted in a number of correlated social and economic obstacles. If you only tackle one issue, regardless of the money and resources you invest, the cycle of poverty will persist.

Our international development model addresses five primary causes of poverty with holistic and sustainable solutions that work in tandem to transform communities. We call this program WE Villages.

WE Villages is an adaptive, effective five-pillar model built on 20 years of experience collaborating with dedicated community members and international development experts to find solutions that work. Each pillar is a critical component in breaking the cycle of poverty.

IT'S HOLISTIC.  
IT'S SUSTAINABLE.  
IT WORKS.



# NANCY SEMPLE

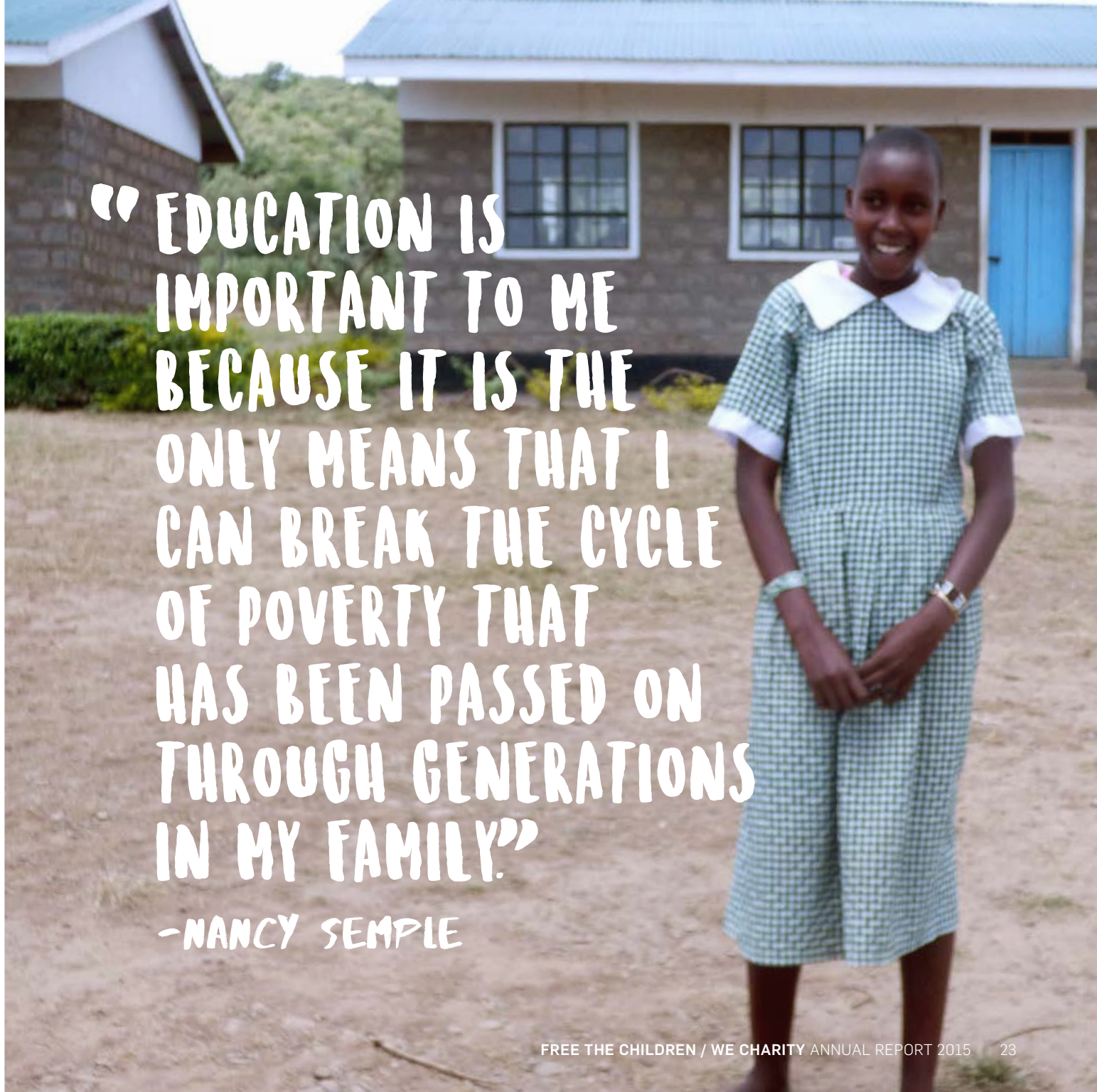
SIKIRAR, KENYA

Education is the first step to breaking the cycle of poverty, and in the community of Sikirar, students like Nancy Semple are taking those initial steps with access to quality education at their local primary school.

Through our Education Pillar, Nancy Semple is able to access education in her own community without worrying about a long, dangerous journey to school. Previously, Nancy walked two and half hours to attend a mud-walled school with three hundred other children, and only two teachers.

Now, with new classrooms in town featuring brick walls, intact roofs and desks, her motivation to study hard in school has significantly improved.

With fewer barriers to education, Nancy and her family are gaining a deeper appreciation for the value and opportunities education provides. Upon graduating from Sikirar Primary School, Nancy hopes to attend Kisaruni Secondary School and become a role model for other students in her community.



“EDUCATION IS IMPORTANT TO ME BECAUSE IT IS THE ONLY MEANS THAT I CAN BREAK THE CYCLE OF POVERTY THAT HAS BEEN PASSED ON THROUGH GENERATIONS IN MY FAMILY.”

-NANCY SEMPLE

# EDUCATION

Ending child poverty begins with schooling.

Giving a child an education is the best way to set them up for success and break the cycle of poverty. When children are educated, they are armed with the knowledge, courage and self-confidence to better themselves, their communities, and ultimately the next generation.

We don't just build schools and move on. We provide other academic buildings like libraries, administrative offices and teacher accommodations. We also refurbish existing school buildings; provide furniture, educational resources and supplies; offer leadership programming and training for teachers; and facilitate extracurricular school activities like health and environment clubs.



1998

FIRST SCHOOL ROOMS BUILT IN NICARAGUA AND INDIA.

2015

**1,000** SCHOOLS AND SCHOOLROOMS BUILT.  
*giving more than*  
**200,000** CHILDREN  
ACCESS TO EDUCATION

# WATER

Children—especially girls—often miss school when they have no access to clean water.

Access to clean water in their communities frees girls from the daily task of collecting water for their families, and prevents waterborne illnesses that make children sick and unable to go to school.

We help provide communities with clean water to drink and use for cooking; healthy sanitation facilities for washing and going to the bathroom; and infrastructure like irrigation or catchment systems to facilitate food production. We also work to educate communities about healthy hygiene practices and how to prevent waterborne diseases.



2008

DRILLED FIRST  
TWO MAJOR  
BOREHOLE WELLS  
IN KENYA.

2015

MORE THAN  
**1 MILLION**  
PEOPLE PROVIDED  
WITH CLEAN WATER

# HEALTH

For people in developing countries, getting sick or being chronically ill can plunge a family deeper into poverty and prevent children from attending school.

This in turn makes them sicker and the vicious cycle continues. So much of illness in developing countries is preventable and easy to treat. But often communities don't have access to the doctors and medication necessary to overcome or even prevent illness.

We work with community partners to help improve access to health clinics, bring programs like vaccinations to schools, facilitate training of health care professionals and teach the community about disease prevention and healthy habits like hygiene and nutrition. Families who have access to health care can run farms, keep their families fed and keep their children in school.



2004

**BASIC HEALTH  
EDUCATION  
WORKSHOPS  
IMPLEMENTED  
IN TWO KENYAN  
COMMUNITIES.**

2015

**\$36 MILLION**  
IN MEDICAL SUPPLIES HAS PROVIDED  
**1 MILLION**  
**WITH HEALTH CARE**  
**IN WE VILLAGES**  
**COMMUNITIES**

# FOOD

When you're chronically hungry, you're not productive. And when you're not productive, you can become trapped in a cycle of poverty.

In the developing world, hunger leads to malnutrition and illness, keeping children from school and adults from work, and there is little opportunity to rise beyond basic subsistence.

We work with communities to implement agriculture and food security programs that ensure families have access to healthy, self-sustaining food sources. These programs directly impact a community's health, access to education and economic outcomes.



2012

AFTER FOUR YEARS OF SUPPORTING SCHOOL LUNCH PROGRAMS IN KENYA, OUR WORK IS FORMALIZED WITH THE LAUNCH OF THE AGRICULTURE AND FOOD SECURITY PILLAR.

2015

**15 MILLION**  
NUTRITIOUS MEALS  
PRODUCED BY  
FARMERS IN  
OUR PROGRAM

# OPPORTUNITY

Children can only attend school if their parents have the financial means and time to invest in their education and basic health.

When a woman receives the training and support she needs to increase her income-generating skills, she gains a voice in how her family spends money and invests in the future of her children.

We teach parents, often mothers, skills such as animal husbandry that help them generate an income and accrue savings. These skills are then passed on to friends and children, ensuring long-term, sustainable solutions to a community's economic challenges. Empowered women also have more freedom to shape their own lives, acting as role models to the generation behind them.



2004

LAUNCHED SMALL  
ALTERNATIVE  
INCOME PROJECTS  
ACROSS FOUR  
COUNTRIES.

2015

**30,000+**  
WOMEN EMPOWERED WITH  
FINANCIAL INDEPENDENCE IN  
**8 COUNTRIES**

# WE SCHOOLS

WE Schools is an experiential service-learning program that nurtures compassion in young people and gives them the tools to transform lives locally and globally.

It's a model for youth empowerment that helps students understand social issues, and then provides them with the tools to take action. The program connects them with other like-minded change-makers, creating a global community bound by the conviction that together we change the world.

Engaged with over 12,000 schools and groups, WE Schools combines unique curriculum, educational resources and action campaigns. It's a movement of students and educators who believe that some of the most powerful learning experiences happen when you make a meaningful difference in your community and for the world.

Globally, 3.4 million youth have participated in the WE Schools program, which continues to deliver impressive results in:

- Academic engagement
- Life skills
- Civic engagement
- Impact on at-risk youth



**IT'S ENGAGING.  
IT'S EDUCATIONAL.  
IT'S EMPOWERING.**

# WE SCHOOLS

## IMPACTS

Youth involved in WE Schools have achieved incredible impacts—and the numbers prove it: 19.9 million hours of volunteer service logged, 7.6 million pounds of food collected for food banks and \$62 million raised for 2500+ charities.

7.6 MILLION POUNDS OF FOOD collected FOR FOOD BANKS

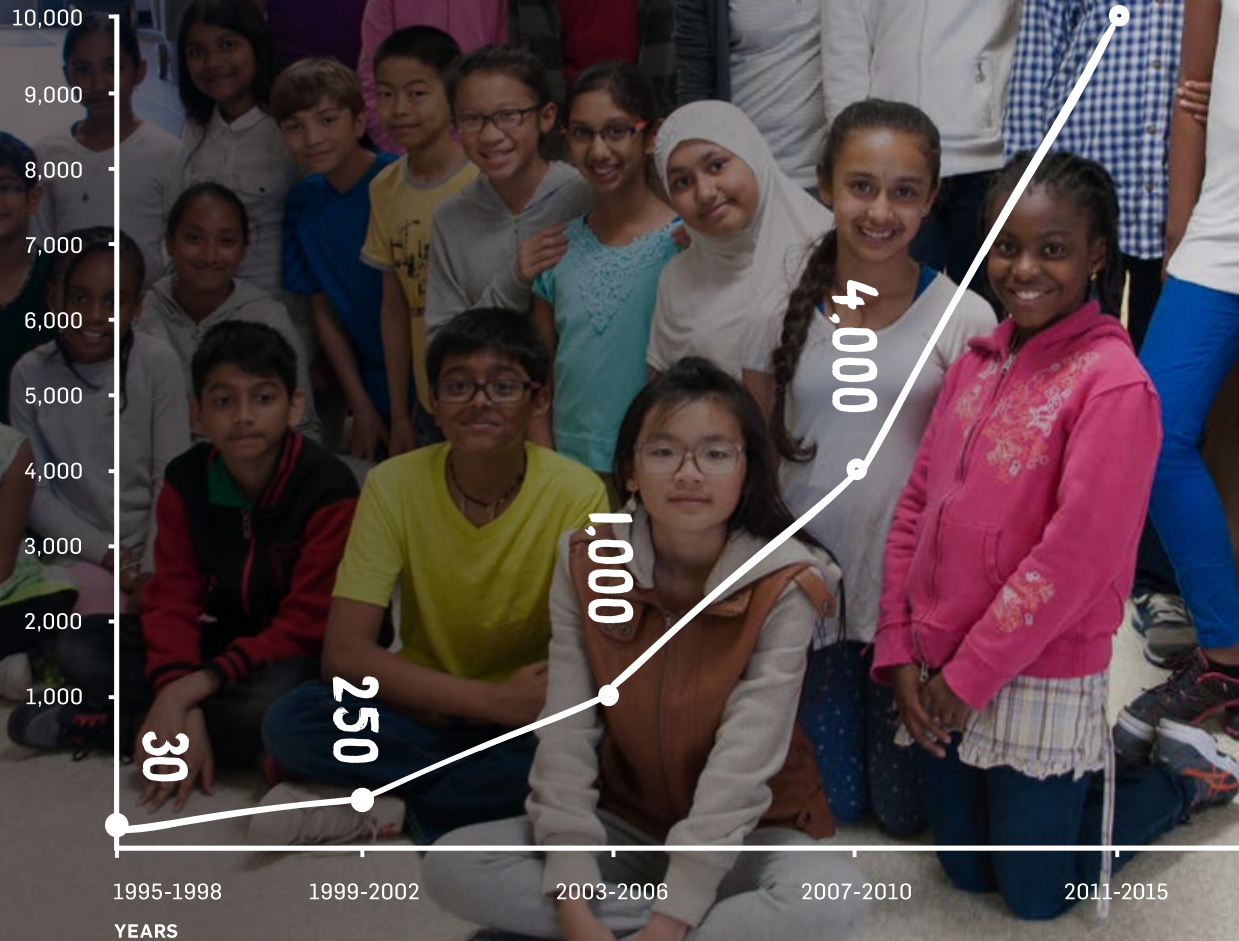
19.9 million HOURS OF volunteer SERVICE LOGGED

\$62 MILLION raised FOR 2500+ CHARITIES



# MEASURING OUR IMPACT


NUMBER OF SCHOOLS ENGAGED




89%  of students feel **EMPOWERED** to make a positive **DIFFERENCE** in the world. 

 95% of educators say students demonstrated **INCREASED LEADERSHIP.**

At-risk or marginalized students engaged in WE Schools are . . . . .

84%  **MORE LIKELY** . . . . . to go to college or university.

 82% of students **VALUE** their education **MORE.**

Independent third party evaluations completed by:



# WE SCHOOLS

ÉCOLE SECONDAIRE CATHOLIQUE  
GARNEAU, ORLÉANS

Students stay silent to raise awareness and funds for issues affecting children around the world.

When the final bell rang, six students from École secondaire catholique Garneau's WE club gathered for a "whiteboard raid." Maintenance staff opened classrooms so they could fill three floors of whiteboards with facts about pressing issues, from education to child soldiers.

The next morning, the facts kick started conversations as students filed into class. Speculation intensified when 50 students showed up wearing black shirts, some with tape over their mouths and others carrying sandwich boards filled with statistics.

“**I COULDN'T SAY ANYTHING, AND THAT CONNECTED ME BACK TO THESE CHILDREN WHO CAN'T DEFY THE ORDERS THAT ARE GIVEN TO THEM.**”

— Isabelle Orozco-Madison

Morning announcements revealed that today was the Unis en silence (WE Are Silent) campaign. Students were taking a vow of silence to crank up the volume about world issues that often go unacknowledged. Throughout the day, facts they wrote on whiteboards and signs became the basis for powerful personal and classroom discussions.



“**YOU DON'T HAVE TO BE A HUMAN RIGHTS SUPERHERO. LITTLE GESTURES ARE WHAT MAKE A DIFFERENCE.**”

—ISABELLE OROZCO-MADISON

# WE DAY

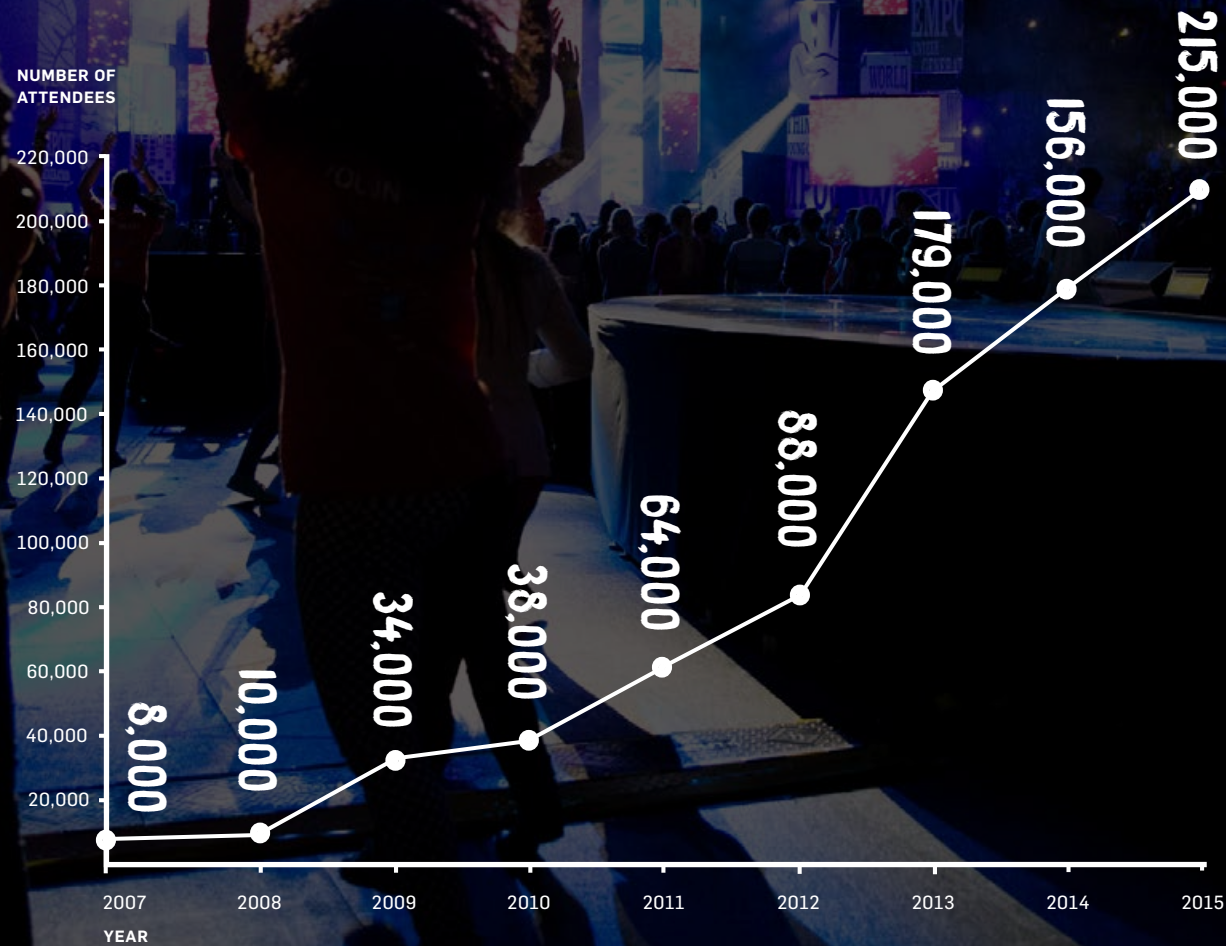
WE Day is a series of powerful, life-changing events that combine the energy of a live concert with the inspiration of extraordinary stories of leadership and change.

It brings together world-renowned speakers and award-winning performers with tens of thousands of young people who are committed to making a difference in the world. Students earn their event tickets by taking one local and one global action through WE Schools, our yearlong educational program. Across Canada, the U.S. and the UK, every young person makes their own journey to WE Day, but together, they become empowered to change the world.



# WE DAY

THROUGH THE YEARS



# 61

EVENTS  
HAVE INSPIRED  
MORE THAN  
**792,000**  
ATTENDEES  
SINCE 2007



OUR REACH ON  
**SOCIAL MEDIA**

 **1,104,139**  
TOTAL TWITTER FOLLOWERS

 **118,598**  
TOTAL INSTAGRAM FOLLOWERS

 **3,641,871**  
TOTAL FACEBOOK FOLLOWERS

**4,864,608**  
TOTAL FOLLOWERS ON SOCIAL MEDIA 

# OUR TEAM

Our team is made up of hundreds of young professionals who are united by the belief that you can never be too young to make a meaningful difference in the lives of others.

Changing the world isn't easy. But with humility, passion and commitment, our team makes it look like it is. From our tireless staff and volunteers to our incredible donors, board of directors and celebrity ambassadors, our team lives by a shared set of values that keep us moving forward. Fueled by shameless idealism, our team sets out to empower youth to change the world.



**WE HAVE NEARLY  
10,000 VOLUNTEERS!**

Canada's Most  
Admired CEOs  
2015

Most Admired  
Corporate  
Culture  
2013

Canada's Top  
Employer 2011,  
2012, 2013

Notable.ca  
Canada's Top  
5 Charities  
Run by Young  
Professionals  
2013

## OUR CORE VALUES

In 2015, we looked at the core values that had steered us through our first 20 years of growth and worked with team members from across the organization to reform these into a new set of core values that will guide the next 20 years of WE.

## AWARDS

We are proud of our world-class development model and humbled by the award-winning accomplishments of our organization and team.

### HUMANITARIAN AWARDS

2013: Dedication Award, Muhammad Ali Humanitarian Awards

2007: World of Children Anniversary Award

2007: Skoll Award for Social Entrepreneurship

2005: Human Rights Award from the United Nations

2003: Nelson Mandela Human Rights Award

### CITIZENSHIP AWARDS

2012: Queen Elizabeth II Diamond Jubilee Medal

2008: Member of the Order of Canada

1998: Governor General's Meritorious Service Decoration

### LEADERSHIP AWARDS

2004: Canada's Top 40 under 40

1998: Inducted as a Global Leader of Tomorrow at the World Economic Forum

1997: State of the World Forum Award

# WE

EMBRACE CHANGE

FOCUS ON RESULTS

ARE SOCIAL ENTREPRENEURS

ARE GRATEFUL

ARE STRONGER TOGETHER

HAVE A PASSION FOR GROWTH

ARE ALWAYS LEARNING

MOVE WITH POSITIVITY AND PURPOSE

# CELEBRITY AMBASSADORS

We are deeply grateful to our celebrity ambassadors who bring the WE Movement to life through their thought-provoking words and skilled performances. Not only have they lent their time and talent, they have also proven by example that changing the world is just about the coolest thing anybody could ever do.



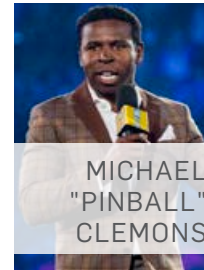
BARENAKED LADIES



TYRONE EDWARDS AND LIZ TRINNEAR



MALALA YOUSAFZAI



MICHAEL "PINBALL" CLEMONS



SPENCER WEST



MAGIC JOHNSON



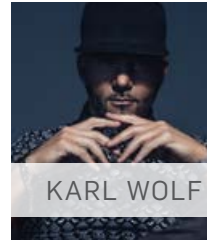
TYRESE GIBSON



HOLLY BRANSON



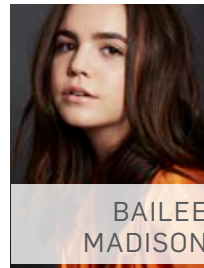
SIR RICHARD BRANSON



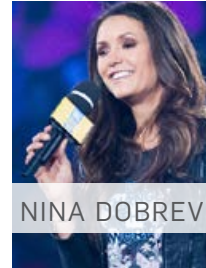
KARL WOLF



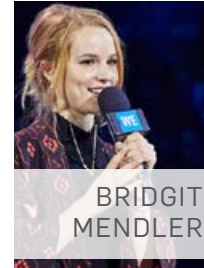
LILLY SINGH



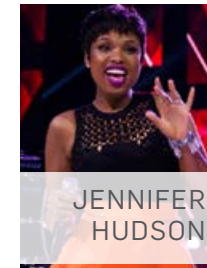
BAILEE MADISON



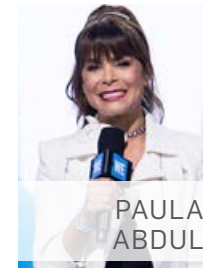
NINA DOBREV



BRIDGIT MENDLER



JENNIFER HUDSON



PAULA ABDUL



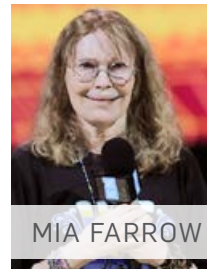
CLIVE OWEN



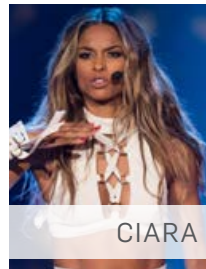
NATALIE PORTMAN



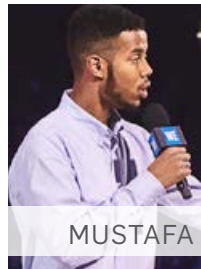
JACOB TREMBLAY



MIA FARROW



CIARA



MUSTAFA



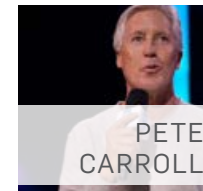
MACHEL MONTANO



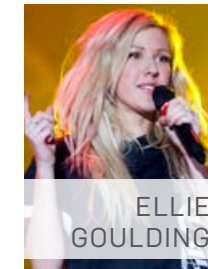
NELLY FURTADO



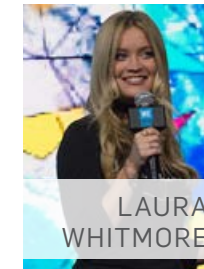
BLUEY ROBINSON



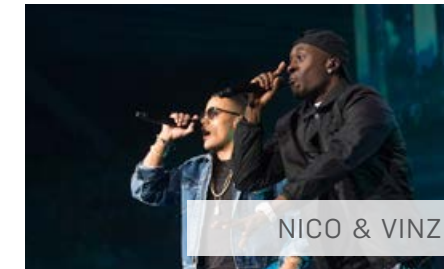
PETE CARROLL



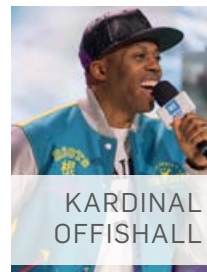
ELLIE GOULDING



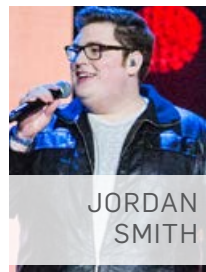
LAURA WHITMORE



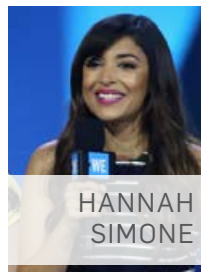
NICO & VINZ



KARDINAL OFFISHALL



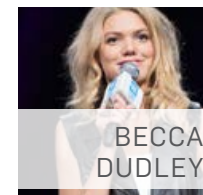
JORDAN SMITH



HANNAH SIMONE



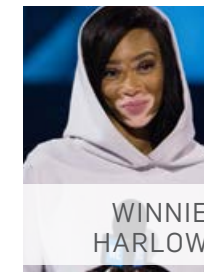
RUSSELL WILSON



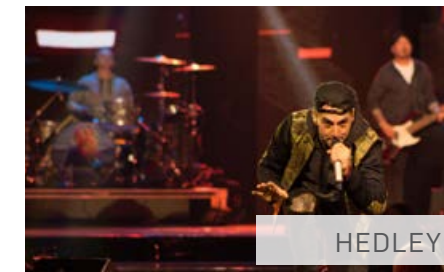
BECCA DUDLEY



JOE JONAS



WINNIE HARLOW



HEDLEY

OUR VISION FOR THE  
**FUTURE**



**BARAKA HOSPITAL AND  
SURGICAL WING / 2016**

With the addition of a surgical wing, Baraka Health Clinic is set to operate as a full-fledged hospital in 2016.



**AP® WITH WE SERVICE**

Through our partnership with College Board, we are set to unleash a pilot program called AP® with WE Service. The program creates an opportunity for students to consider their classroom work and how it applies to the real world, while working closely with their peers to address social issues.



**WE LEARNING CENTRE / 2017**

The WE Learning Centre is our international hub for service-learning and youth engagement, and the site of our new headquarters. The center will be the foundation on which our expansion will rest and it will serve as a catalyst in propelling our programming and impact both at home and around the world to unprecedented heights.

The four-storey open concept learning center is set to open in summer 2017. It will house virtual classrooms, a theatre for presentations to school groups of 250 students, an innovation hub, and resource center for teachers, and it will bring together the WE Schools team to improve efficiencies and effective program design.

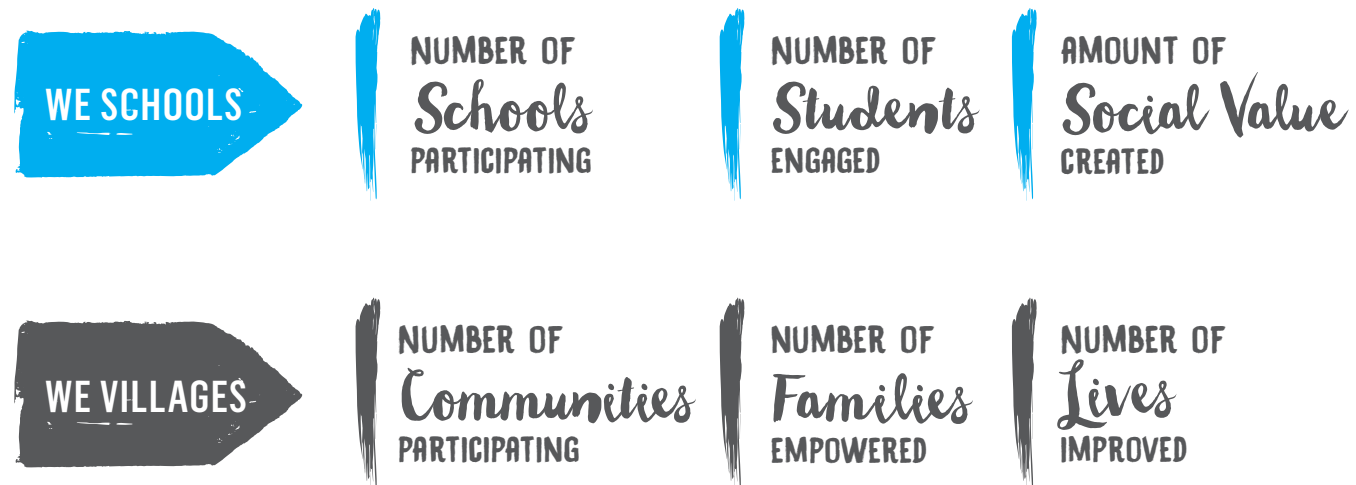
Located in Toronto's historic Corktown neighborhood at the corner of Queen St. East and Parliament St., the center will allow us to expand our operations, while keeping a close connection to the Cabbagetown community.

A special thanks to Hartley Richardson, the Richardson Family Foundation and David Aisenstat for their generous lead gift.

# 20<sup>TH</sup> ANNIVERSARY CHALLENGE

WE ARE USING OUR 20TH ANNIVERSARY AS AN OPPORTUNITY TO MAKE THE NEXT BIG INVESTMENT IN THE FUTURE OF WE.

WITH YOUR SUPPORT, WE ARE PLANNING TO INCREASE OUR SCALE AND DEEPEN OUR IMPACT IN THE AREA OF EDUCATION, BOTH LOCALLY AND GLOBALLY:



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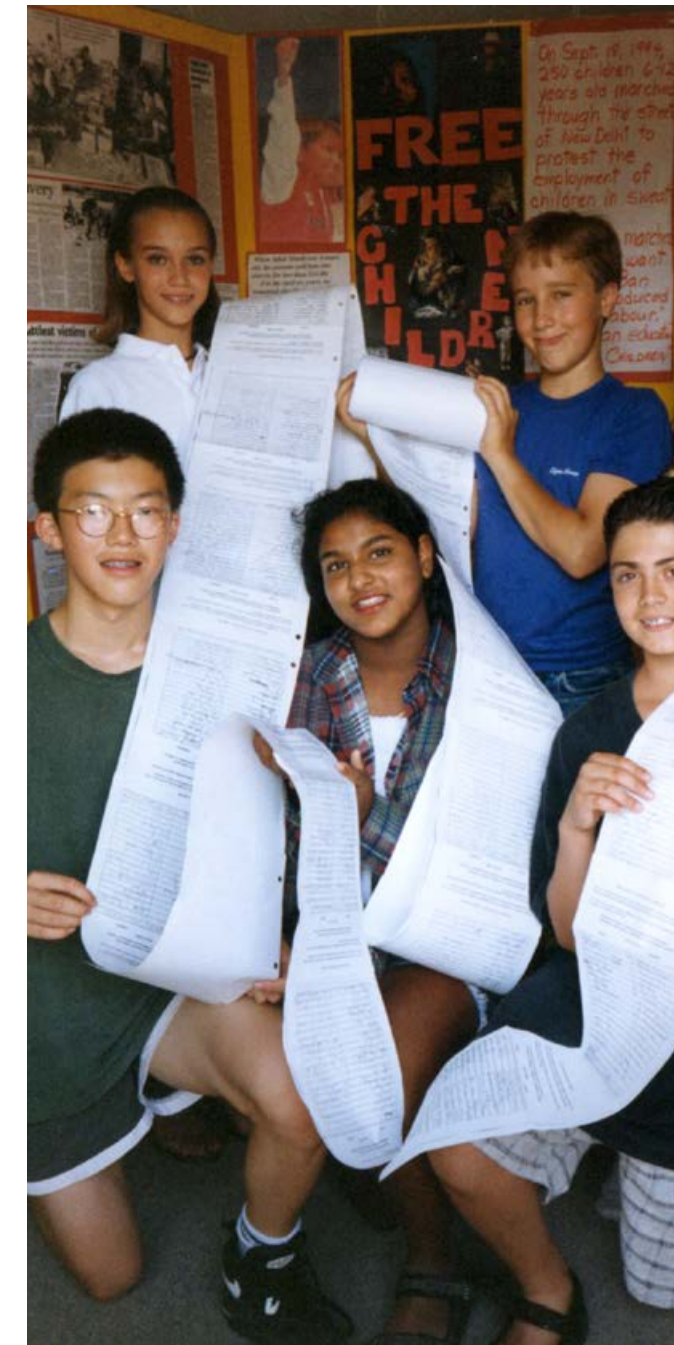
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Founder, The Rumi Foundation;  
Lord Rumi of Portobello

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Trustee and Founder, Big Change Charitable Trust;  
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**Hutton Phillips**  
Philanthropist, Edward J. Phillips Family Foundation

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**Jeff Skoll**  
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**Jennifer Siebel Newsom**  
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**Judson Althoff**  
President, Microsoft North America

**Jolene McCaw**

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Chairman and CEO, The Allstate Corporation and Allstate Insurance Company

**Arne Duncan**  
Former U.S. Secretary of Education

**Common**  
Award-winning hip-hop artist, Actor & Founder, Common Ground Foundation

## WE DAY UK

**Holly Branson**  
Trustee and Founder, Big Change Charitable Trust; Chair, Virgin Unite

**Lord Rumi Verjee**  
Founder, The Rumi Foundation; Lord Rumi of Portobello

# OUTSTANDING PARTNERS AND SUPPORTERS 2015

1-800-Got-Junk?	MaryAnne Arnoldo	Battat Co.	Roxanne Bozdog	Martha Carnegie	Comcast
60 million girls Foundation	Upkar Arora	David Baum and Associates	Bradley Foundation	Pete and Glenna Carroll	Comfort Suites
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Vito Amati	Brandee Barker	Boots	Canadian Museum for Human Rights	Cineplex Entertainment	Hunter Davis
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			JeffreyM Consulting		The Mallet Family

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 Conseil scolaire FrancoSud  
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 Lethbridge School District  
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 St. Albert Public Schools  
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 Coquitlam School District

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 Kamloops/Thompson School District  
 Langley School District  
 Maple Ridge/Pitt Meadows School District  
 Mission Public Schools  
 Nanaimo-Ladysmith Public Schools  
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 Okanagan Similkameen School District  
 Okanagan Skaha School District  
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 Quesnel School District  
 Richmond School District  
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 Sunshine Coast School District  
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 Vancouver School Board  
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 Oakland Unified School District  
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 Chicago Public Schools  
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 Schiller Park School District 81

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 Border Land School Division  
 Evergreen School Division  
 Fort La Bosse School Division  
 Frontier School Division  
 Hanover School Division

Interlake School Division  
 Lakeshore School Division  
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 Louis Riel School Division  
 Park West School Division  
 Pembina Trails School Division  
 Portage La Prairie School Division  
 Prairie Rose School Division  
 Red River Valley School Division  
 River East Transcona School Division  
 Rolling River School Division  
 Seine River School Division  
 Seven Oaks School Division  
 Southwest Horizon School Division  
 St. James Assiniboia School Division  
 Sunrise School Division  
 Swan Valley School Division  
 Western School Division  
 Winnipeg School Division

## MINNESOTA

Anoka-Hennepin School District  
 Burnsville-Eagan-Savage School District  
 Duluth Public Schools  
 Edina Public Schools  
 Farmington Area Public Schools  
 Fridley Public Schools  
 Hopkins Schools  
 Maple Lake Public Schools

Minneapolis Public Schools  
 Minnetonka Public Schools  
 National Youth Leadership Council  
 Roseville Area Schools  
 St. Cloud Area School District  
 Saint Paul Public Schools  
 South St. Paul Public Schools  
 South Washington County School District  
 White Bear Lake Area Schools

## NEWFOUNDLAND

Newfoundland and Labrador English School District

## NOVA SCOTIA

Annapolis Valley Regional School Board  
 Chignecto-Central Regional School Board  
 Conseil scolaire acadien provincial  
 Halifax Regional School Board  
 South Shore Regional School Board  
 Strait Regional School Board  
 Tri-County Regional School Board

## ONTARIO

Bluewater District School Board  
 Bruce-Grey Catholic District School Board

Catholic District School Board of Eastern Ontario  
 Conseil des écoles catholiques du Centre-Est  
 Conseil des écoles publiques de l'Est de l'Ontario  
 Conseil scolaire catholique du Nouvel-Ontario  
 Conseil scolaire public du Grand Nord de l'Ontario

Durham Catholic District School Board  
 Halton District School Board  
 Halton Catholic District School Board  
 Hamilton-Wentworth District School Board  
 Near North District School Board  
 Niagara Catholic District School Board  
 Ottawa-Carleton District School Board  
 Ottawa Catholic School Board  
 Peel District School Board

Renfrew County District School Board  
 Simcoe Muskoka Catholic District School Board  
 Thames Valley District School Board  
 Toronto Catholic District School Board  
 Toronto District School Board  
 Trillium Lakelands District School Board  
 Upper Grand District School Board  
 Waterloo Catholic District School Board

Waterloo Region District School Board  
 Wellington Catholic District School Board  
 York Catholic District School Board

## PRINCE EDWARD ISLAND

La Commission scolaire de langue française de l'Île-du-Prince-Édouard

## QUEBEC

Cree School Board  
 Commission scolaire Marie-Victorin  
 Lester B. Pearson School Board  
 New Frontiers School Board  
 Riverside School Board  
 Sir Wilfrid Laurier School Board

## SASKATCHEWAN

Christ the Teacher Catholic School Division  
 Good Spirit School Division  
 Greater Saskatoon Catholic School Division  
 Holy Family Catholic Schools  
 Horizon School Division  
 North East School Division  
 Prairie South School Division  
 Prairie Spirit School Division  
 Prairie Valley School Division  
 Regina Catholic Schools

Regina Public Schools  
 Saskatchewan Rivers School Division  
 Saskatoon Public Schools  
 Sun West School Division

## WASHINGTON

Bainbridge Island School District  
 Bellevue School District  
 Bellingham Public Schools  
 College Success Foundation  
 Enumclaw School District  
 Federal Way Public Schools  
 Franklin Pierce School District  
 Grandview School District  
 Highline Public Schools  
 Mabton School District  
 Mercer Island School District  
 Northshore School District  
 Orting School District  
 Peninsula School District  
 Renton School District  
 Selah School District  
 Tacoma Public Schools  
 Tukwila School District  
 Union Gap School District  
 Washington State School District Association  
 Yakima Public Schools  
 Zillah School District

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