

WE Day Community Baltimore – Talking Points

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- Official hashtag: #WEday
- Facebook: www.facebook.com/WEmovement/
- Twitter: www.twitter.com/WEMovement
- Instagram: www.instagram.com/wemovement
- Media Centre: https://we.org/weday/media_accreditation

What is happening at WE Day?

- On **April 10, 2019**, we celebrate an unstoppable force for good.
- 2,000 students from across Baltimore and beyond, who have made a difference in their communities will come together at **Hippodrome Theater** for **WE Day** – the world's largest youth empowerment event of its kind.
- The full-day event features renowned speakers, innovative thought leaders, remarkable youth who are making a positive impact and celebrity performers, including **Kareem Abdul-Jabbar**, **JAGMAC**, **Johnny Orlando**, **Kechi Okwuchi** alongside WE Co-founder **Craig Kielburger** and host **Keshia Chanté** and [more](#).
- Considered the hottest ticket in town, you can't buy a ticket to WE Day. Every student attending has earned their way into this celebration of service by taking action on local and global issue of their choice from homelessness and food security to the environment and access to clean water and education.
- Local youth speakers will take the stage to share words of inspiration about important topics that have impacted young people across Texas including LGBTQ+ rights, diversity, inclusion, homelessness and poverty.
- WE Day Texas is free to thousands of students thanks to sponsors led by National Co-Title Sponsor [The Allstate Foundation](#).
- This extraordinary community of change-makers are raising the bar and setting a new standard for what it means to create positive, lasting change on both the local and global levels.
 - In the 2017/2018 school year, over 500 schools and school groups across the U.S. improved the world through WE Schools, volunteering over 300,000 hours and raising more than \$7 million in support of global and local causes including bringing awareness to hunger, bullying, homelessness, poverty, access to clean water and the environment.
 - As an example of their hard work, the sixth grade students at Mount Royal Elementary/Middle School have been working to improve the environment surrounding Chesapeake Bay through hands-on water quality testing and wildlife surveying at the Inner Harbor. Students will create and install messaging they will stencil on storm drains around the neighborhood surrounding their school to raise awareness around littering, water conservation and Bay-wise gardening. This spring they will immerse themselves in a weeklong planning and development experience at a state park to continue growing the campaign including service-learning projects that continue to support improvements of the environment surrounding the Bay.

WE Day globally

- Students attending WE Day Texas are part of a global movement of youth leading change.
- In the 2018/2019 school year there will be 19 WE Day events held across Canada, the U.S., the U.K. and the Caribbean, as well as WE Day Connect, an interactive, online event accessible to students across the globe.
- WE Day events are attended annually by more than **200,000 students** from over **10,000 schools**, thousands watching online and millions more watching through national TV broadcasts across North America
- More than a one-day event, WE Day is connected to a **free** service-learning program called WE Schools, which provides unique curriculum, educational resources and action campaigns for students to participate in and take action on local and global issues.
- From cyberbullying and homelessness, to the lack of access to education and clean water overseas, youth participating in the WE Schools program have achieved remarkable results:
 - Over **\$119 million** raised for over 6,165 local and global organizations
 - Over **46.4 million** hours volunteered for local and global causes
 - Over **23.3 million pounds** of food collected

About WE

- **WE's** mission is to make doing good, doable.
- **WE** is made up of **WE Charity**, empowering domestic and international change, **ME to WE**, a social enterprise that creates socially conscious products and experiences to help support the charity, and **WE Day**, filling stadiums around the world with the greatest celebration of social good.
- **WE** enables youth and families to better the world—supporting 7,200+ local and global causes by volunteering millions of hours of service, shopping daily with an impact, and raising millions of dollars that directly benefit their local communities and the world.
- Globally, **WE** teams in Asia, Africa and Latin America have provided more than 1 million people with clean water, built 1,500 schools and schoolrooms overseas, and empowered more than 200,000 children with access to education.
- WE was founded more than 20 years ago by social entrepreneurs, brothers Craig and Marc Kielburger.
- For more information on how to get involved with the **WE** movement go online to **WE.org**.