

*Celebrating*

THE POWER OF

**WE DAY**



[WEDAY.COM/WEDAYBROADCAST](http://WEDAY.COM/WEDAYBROADCAST)

## WELCOME TO A NEW YEAR OF CHANGING THE WORLD TOGETHER!

If you're holding this booklet in your hands, it's because you're passionate about changing the world with your class or group—and that is amazing. It means you are ready to help your students face challenges head-on and take action on complicated issues that will make your community and the world a better place.

Kick off this new year of action with inspiring stories and bring the energy of We Day to your classroom or group when you visit [weday.com/wedaybroadcast](http://weday.com/wedaybroadcast) and watch the first-ever live broadcast of We Day.

The We Day broadcast presents teachers and leaders just like you with the opportunity to spread the magic and energy of We Day with youth and schools around the globe. This booklet is intended to support you in sharing the powerful content available in this broadcast to inspire your students.

## ONE BROADCAST. FIVE WAYS TO SHARE THE INSPIRATION.

Organize one of the following events to bring the energy of We Day to life in your school:

- 1 An assembly
- 2 A classroom screening
- 3 An after-school viewing party
- 4 A lunch 'n' screen
- 5 A viewing event for the We Schools group

From there, rally your students together to learn about the issues of today and spark conversations for taking action.

## 5 QUESTIONS TO GET STUDENTS THINKING ABOUT BECOMING A WORLD-CHANGER.

- 1 What issue do I feel passionate about?
- 2 What is my gift to share with the world?
- 3 How can I use my skills to help those around me?
- 4 Who could use some support?
- 5 How can I team up with others to create a larger impact?

For more educational resources to get the conversation started, visit [weday.com/wedaybroadcast](http://weday.com/wedaybroadcast). Keep the conversation going with #WeDay.



I AM GENERATION

WE

## HOW YOUTH CAN CHANGE THE WORLD THROUGH VOLUNTEERING.

These incredible youth decided to try to change the world by volunteering their time in different, but important ways.



**RAZIA HUTCHINS, 17 – CHICAGO, IL**

Razia launched "I Am for Peace," a campaign to end violence in Chicago. Hoping to educate others on the issue and bring attention to her cause, she made a documentary to highlight the need for change in her community.



**MAURICE YOUNG – CHICAGO, IL**

Maurice Young teamed up with classmate and friend Razia Hutchins to rally people across Chicago for a peace march, which has grown from 100 people in its first year to 2,500! He was also featured in Razia's documentary about ending violence in Chicago.

## HOW YOUTH CAN CHANGE THE WORLD THROUGH TECHNOLOGY.

Abril Vela is a new kind of world-changer who is using her passion for coding and technology to make a difference.



**ABRIL VELA, 18 – CHICAGO, IL**

Abril's passion is using technology to empower others to do more good in the world. She is inspiring girls to learn computer science, to see its power and to understand it's not just for boys. Initiatives like Microsoft YouthSpark have helped shape Abril's dreams and achievements.



Your students can learn to code and change the world too! Visit [imagine.microsoft.com](https://www.imagine.microsoft.com) to get started.

## HOW YOUTH CAN CHANGE THE WORLD THROUGH SUSTAINABILITY.

Aashin's story tells us how taking charge for a better world can start with one simple action.



**AASHIN AMIN, 16 – AURORA, IL**

Aashin has a passion for the environment and is a recipient of a Bright Future Award. In 2013, he initiated a clean water project to support Free The Children's water pillar, selling T-shirts to raise funds for hand pumps in developing countries.

"Change starts small and I am hoping to grow this project so that people in poverty can rise above their circumstances and be empowered to be agents of change." - Aashin Amin, 16

# WE TAKE CHARGE

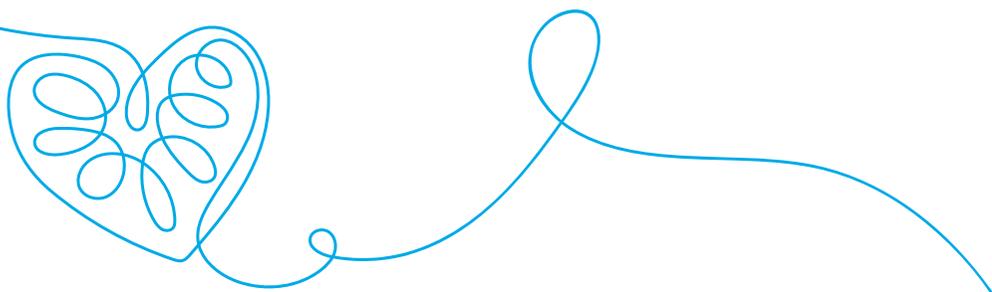


Learn how you and your students can turn a passion for sustainability into action. Sign up for We Take Charge at [weday.com/wetakecharge](https://www.weday.com/wetakecharge).

# WE VOLUNTEER NOW



Learn how you and your students can start a volunteer campaign. Sign up for We Volunteer Now at [weday.com/wevolunteernow](https://www.weday.com/wevolunteernow).



## HOW YOUTH CAN CHANGE THE WORLD BY MAKING SMARTER PURCHASES.

It's true that we are a society of consumers. But each and every day presents an opportunity to make choices that have a greater impact.



After learning first-hand on a Me to We trip just how important access to clean water is to a woman living in Kenya, a group of young girls were inspired to spread awareness back home in the U.S. by organizing a water walk at their school. They also discovered products at their local Walgreens that donated five gallons of water to communities overseas, just like the one they visited.

Through a UPC number on the back of participating products, the girls are able to track the impact of each purchase.



Shop for socially responsible and sustainable products at your local Walgreens store!

## HOW YOUTH CAN CHANGE THE WORLD THROUGH CREATIVITY.

Never underestimate the power of creativity—it can be used to change the world!



### AVA BALDASSARI, 10 – CHICAGO, IL

After experiencing a life-changing journey to Kenya, Ava wrote a song and filmed a music video for a crowdfunding campaign to support girls' education. She continues to use her creativity and musical abilities to shine a spotlight on an issue she's passionate about.

Visit [citizenship.disney.com](http://citizenship.disney.com) and be inspired to create the future you imagine.

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