

SHARE DAILY FACTS TO BUST MYTHS AND SHED LIGHT ON THE REALITIES OF HOMELESSNESS AND THEN GET IN TOUCH WITH A LOCAL SHELTER TO TAKE ACTION.

WE WON'T REST



AN INITIATIVE OF



EVERYONE SHOULD HAVE A PLACE TO CALL HOME.

At [WE.org/wewontrest](https://www.wewontrest.org) you'll find facts about homelessness in America, some extra info about the issues surrounding the stat and discussion questions that you can share on social media to bust myths and spread awareness. Then connect with a local shelter or organization working in your community to find out how you can help.

WE DAY APP CHALLENGE
**LET'S FIGHT
HOMELESSNESS**

Homelessness is a national issue and we need to take action. Whether it's by donating non-perishable foods or helping out at a soup kitchen, we can all take action. Share 1 way you're going to help the homeless on the WE Day app!

Ways to Take Action

Here are some ideas for boosting your impact through WE Won't Rest:

- ▶ Have every homeroom put aside 10 minutes every morning to read daily facts and talk through the discussion questions.
- ▶ Get in touch with a homelessness service organization or shelter in your neighborhood. Hold a five-day drive to collect the clothing or care items they need most.

- ▶ Spend a day making healthy bagged lunches for an organization that serves the homeless in your community, and find a way to personalize each one.

The youth at Operation Progress decided to help homeless women living in downtown LA by making bagged lunches for the Downtown Women's Center. To make sure their message of positivity came through loud and clear, students packed each lunch with an encouraging message for whoever opened it. Read their story at WE.org/wewontrest.



CAMPAIGN RESOURCES

- ▶ Action-planning guide (*Student Yearbook*, p. 38)
- ▶ Educator-led Exploring Issues activity (*Educator's Guide*, p. 30) and Community Mapping activity (*Student Yearbook*, p. 10, and *Educator's Guide*, p. 32) for learning more about homelessness and other local issues.
- ▶ Educator-led lesson activities for going deeper into WE Won't Rest (WE.org/weschools/educator-resources)
- ▶ WE Won't Rest campaign poster for spreading the word (see campaign posters)
- ▶ 5 daily facts to bust myths and shed light on the realities of homelessness (*Student Yearbook*, p. 43)
- ▶ Discussion questions and research backgrounders (available at WE.org/wewontrest starting in November)

THE MOST IMPORTANT THING IS TO MAKE IT YOUR OWN.

Plan your own campaign from start to finish with the WE Won't Rest action-planning activity on **page 38** of the Student Yearbook.



23 % OF PEOPLE
EXPERIENCING
HOMELESSNESS



LEARN MORE ABOUT THE ISSUES AT [WE.ORG/EXPLORINGISSUES](https://we.org/exploringissues)
LEARN HOW TO TAKE ACTION AT [WE.ORG/WEWONTRREST](https://we.org/wewontrest)

#WEWONTRREST

WE WON'T REST

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CAMPAIGN SKILLS:



Checklist

Sign up for the campaign at [WE.org/wewontrest](https://www.wewontrest.org).

Who do you need to ask for permission to do this campaign? _____ Permission received!

Setting Your Goal

WE Won't Rest is an awareness-raising campaign that can help you launch into awesome actions to help the homeless in your community. That means there are different kinds of goals you can set for yourself depending on the kind of action you want to take. You also might find ways to adjust your plan and goal as you learn more about homelessness in your community.

As a group, discuss your awareness-raising goals for this campaign. You can measure this in a number of ways: for example, the number of people you educate or the number of speeches or social media posts you make. What is your goal and how will you measure it?

How many of your peers would you like to get involved? _____

Investigate and Learn

What does your group currently know about homelessness in your community or region? What do you think are the causes of homelessness? Who is most at risk?

Check off at least three ways you will learn more about homelessness, both locally and nationally.

<input type="checkbox"/> Read the preview daily facts (p. 43)	<input type="checkbox"/> Research the issue at WE.org/exploringissues	<input type="checkbox"/> Ask your teacher to run campaign lesson activities from WE.org/we-schools/educator-resources
<input type="checkbox"/> Invite an expert from a local shelter or organization to speak to school	<input type="checkbox"/> Choose your own: _____ _____	<input type="checkbox"/> Choose your own: _____ _____

Research three shelters or homelessness support organizations in your area. Write down their names and how each organization helps. Discuss why your group should support these organizations. This may include finding out what help the organization needs right now and how you can use your talents and passions to pitch in.

Name of organization #1: _____

How they take action: _____

Why we should support them: _____

Name of organization #2: _____

How they take action: _____

Why should we support them: _____

Name of organization #3: _____

How they take action: _____

Why should we support them: _____

As a group, discuss and decide which organization you would like to support.

Name of organization: _____

REFLECTION TIME: What qualities are important to you when choosing an organization to support?
How can you reflect those qualities in the action that you plan?



Action Plan



Discuss how you would like to support the organization you voted on in Investigate and Learn. Re-read your notes on the organization's needs and discuss what kind of action you'd like to take to support them (e.g., volunteer day, clothing drive, packing lunches).

Supporting action: _____

Now set a goal for your supporting action. This might be measured in articles of clothing donated, the number of volunteer hours committed to supporting the organization or dollars raised. What is your goal and how will you measure it?

Next, discuss how the group can spread awareness about the WE Won't Rest daily facts and your action supporting the homeless in your community. Check off at least three of the following.

<input type="checkbox"/> School announcements	<input type="checkbox"/> Put up campaign posters (see poster section of your kit) or design posters	<input type="checkbox"/> Visit each homeroom in person to speak about your campaign
<input type="checkbox"/> School newsletters	<input type="checkbox"/> Social media	<input type="checkbox"/> Print off each day's fact when it is emailed to you and put it up around your school
<input type="checkbox"/> Choose your own: _____ _____	<input type="checkbox"/> Choose your own: _____ _____	<input type="checkbox"/> Choose your own: _____ _____

Make a list of the tasks you think are necessary for promoting, planning and completing your campaign. Then as a group, discuss who would like to be responsible for each task. Return to this page and check off each task as it is finished.

For more help building out a detailed plan for your action, check out the DIY Campaign Builder online at WE.org/diycampaign.

✓ Task	Name of person responsible	✓ Task	Name of person responsible

REFLECTION TIME: What challenges do you anticipate while carrying out your action plan? How can you plan for these? How can you accommodate for them in future action plans?

Take Action



At [WE.org/wewontrest](https://www.wework.org), you'll find facts about homelessness in America, some extra info about the issues surrounding the stat and discussion questions that you can use in your class or group. Take notes about each day's discussion and record any questions you'd like to research further.

Day 1

Day 2

Day 3

Day 4

Day 5

REFLECTION TIME: After discussing the daily facts, were there any myths or preconceptions about homelessness that you learned were untrue? How can you use your new knowledge to get involved in making a difference?
