

Club Cards Activity

This activity is an interactive way to get students thinking about their individual skills sets and what strengths they bring to a group environment. Students will begin to understand and value different kinds of leadership, and discover their own strengths and challenges as a leader, which they can then apply to their teamwork.

Step 1

Have students write a numbered list from 1–25.

Step 2

Read out the following statements and have students rate how true the statements are as they pertain to them, with 1 being untrue and 10 being true. Tell students to write their answers beside the corresponding number.

- | | |
|----|--|
| 1 | I don't need to be in charge of a group, but I enjoy making detailed plans that everyone will carry out. |
| 2 | I am the nurturing type who takes care of everyone. |
| 3 | I am the listener. I hear what people are saying and make sure everyone has a voice. |
| 4 | I am the logical one. I enjoy working through puzzles and equations. |
| 5 | I am the peacekeeper who listens to everyone and finds a reasonable compromise. |
| 6 | I look at all sides of a situation before arriving at a solution. |
| 7 | I can be stubborn when I feel passionately about something going my own way. |
| 8 | I am the dreamer who is always thinking of new and exciting ideas. I believe there is no limit to what we can achieve. |
| 9 | I like to tackle tasks, problems and projects with a well-thought-out plan. |
| 10 | I am friends with just about everyone I meet. |

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| 11 | I am drawn to hands-on tasks. I like making tangible products. |
| 12 | I like to take risks and try ideas before knowing if they will work or not. |
| 13 | I like to think of new solutions to old problems. |
| 14 | I am the energetic one who is always ready to roll up my sleeves and get to work. |
| 15 | I am the artistic one and people see me as creative. |
| 16 | I don't like trying something unless I'm pretty sure that it will work the first time. |
| 17 | I like to get things done quickly. |
| 18 | Sometimes I can seem disorganized. |
| 19 | People are quick to trust me. |
| 20 | I make most decisions based on facts, data and numbers. |
| 21 | I am good at coming up with big ideas, but not always good at following through to make them happen. |
| 22 | Often it takes me a long time to make decisions because I need more information. |
| 23 | I am good at being in charge of groups and keeping groups focused. |
| 24 | People see me as someone who will get the job done, no matter what. |
| 25 | Sometimes I have a hard time saying no to people, and end up taking on too much. |

Step 3

Once everyone is finished, read out the colour that corresponds with each question. Have students record the colour in a column beside each number.

1. Purple	6. Purple	11. Pink	16. Purple	21. Green
2. Blue	7. Pink	12. Green	17. Pink	22. Purple
3. Blue	8. Green	13. Green	18. Green	23. Pink
4. Purple	9. Purple	14. Pink	19. Blue	24. Pink
5. Blue	10. Blue	15. Green	20. Purple	25. Blue

Step 4

Get students to tally up their scores for each colour. The colour with the highest score is their most dominant leadership style.

Step 5

Have students read the explanations of leadership styles on the next page to help them understand what role in the club would best suit them.

Step 6

Have students read the Club Cards they are interested in to see if the description matches their personality.

Step 7

Based on what students identify as their leadership style and what they have read on the Club Cards, have students decide among themselves who will take on each group role. Tell students that each role is important in its own way and that they will all need to work together as a team, using their strengths to create impact.

Teacher Tip

Help guide your students to find their role in the group and use your best discretion when helping students decide who would best suit each role. If students run into problems deciding who will take on the role of each Club Card, remind them that they have the option to rotate positions for each campaign so that everyone will get a chance to experience the different roles of the group.



Leadership Styles

Have students read the explanations of leadership styles to help them understand what role in the club would best suit them.

Yellow Leaders

Yellow leaders bring everyone together. They resolve conflicts among team members and ensure that all team members are feeling good. Yellow leaders are great at building relationships within groups and creating a positive environment for groups. They are often seen as great “people people.”

Suggested Roles

- President
- Past President
- Vice President

Pink Leaders

Pink leaders propel the team with action. They lead by example, motivating people and maintaining the team's momentum as they move toward the goal. They keep teams focused and can be persuasive in getting their way. They are often seen as reliable people who follow through and get things done.

Suggested Roles

- Communications Officer
- Social Media Officer
- Recruitment Officer

Green Leaders

Green leaders use their logic-based skills to make sure that groups are being realistic and achievement-focused. They analyze the team's goals and actions and decide the best possible way to achieve the goals, given specific conditions and circumstances. Greens do a lot of calculating, analyzing, systematizing, organizing and budgeting. They are great at providing solutions that “make the most logical sense.”

Suggested Roles

- Treasurer
- Secretary
- Teacher Advisor

Blue Leaders

Blue leaders dream and inspire. They are the ideamakers. They approach problems in new ways and tackle tasks differently than others. Blues are always thinking, brainstorming, suggesting ideas and planning ahead. They are often seen as “big picture” thinkers.

Suggested Roles

- Fundraising Chair
- Events Chair
- Member
- WE Villages Expert

Club Cards

PRESIDENT



Your job is to lead, motivate and provide direction to your group.

1

Ensure team members feel valued and inspired to carry out their responsibilities and achieve the goals of the group.

2

Conduct weekly meetings and facilitate group actions and passions.

3

Work with the entire WE group to create a vision for your year of action.

VICE PRESIDENT



Your job is to help carry out the vision and direction of the group in support of the president.

1

Help the president make decisions by giving them different points of view and provide support to the group.

2

Brainstorm event ideas with the president for your year of action at school.

3

Work with the president as a communications link to the other team members.

Club Cards

PAST PRESIDENT



Your job is to share your past experience with the new president.

1

Play a supporting role by suggesting ways to keep the momentum going from past group efforts.

2

Consider putting together a package of information for the new president, like important contacts and tips to run the group.

3

Work with the new president and vice president to transfer the leadership role.

COMMUNICATIONS OFFICER



Your job is to publicize and amplify the message and efforts of your group.

1

Promote group events to the school using posters, email, social media and word of mouth.

2

Create a database of people to contact about upcoming events at school and in the community.

3

Work with the events chair and social media officer to spread the word about upcoming campaigns and events.

Club Cards

SOCIAL MEDIA OFFICER

Your job is to be the online voice of the group.



1

Use the Internet to promote your group's efforts. Set the tone and style of communication for your group online through various social networks.

2

Create and maintain social networking sites and pages for the group (e.g., Facebook, blogging, Twitter, etc.).

3

Collaborate with the communications officer and events chair to promote the group through social media outreach.

RECRUITMENT OFFICER

Your job is to promote your group's activities and increase team membership for your events and activities.



1

Encourage your peers to join your team by promoting fun events and activities.

2

Set up an info booth to promote the group, share information about upcoming events and encourage peer support.

3

Work with the president as well as the communications officer to amplify the vision for the team and the message being created around that.

Club Cards

SECRETARY



Your job is to help your club run smoothly and effectively.

1

Document the activities and events of the group.

2

Prepare the agenda, record the minutes and distribute notes during group meetings.

3

Work with the communications officer to handle internal and external correspondence for the group.

TREASURER



Your job is to help budget, track and document money spent and received by the group.

1

Oversee and manage the financial needs of the group.

2

Decide on an issue with your group and prepare a budget for carrying out a fundraising event around the cause.

3

Work with the fundraising chair to organize and maintain fundraising and spending records for the group.

Club Cards

TEACHER ADVISOR



Your job is to provide support and motivation to the group and encourage students as they carry out their campaigns.

1

Facilitate and mentor the group by helping them find issues that they are passionate about and guide their efforts using WE Schools resources and curricula.

2

Empower students to run a brainstorming session on local and global issues to tackle.

3

Collaborate with recruitment and communications officers and liaise with fellow staff and teachers on behalf of the group.

EVENTS CHAIR



Your job is to create and execute exciting, interesting events for the group.

1

Create, oversee and maintain an events calendar to record group activities throughout the year.

2

Talk to the teacher advisor about getting access to an event space at school for group activities.

3

Collaborate with the communications officer to spread the word about upcoming campaigns and events.

Club Cards

FUNDRAISING CHAIR



Your job is to lead and motivate team members to plan and implement fundraisers.

1

Work with other team members to promote and carry out fundraising events and activities at your school.

2

Lead and facilitate fundraising planning discussions with your group.

3

Collaborate with the treasurer to maintain financial records from fundraising events.

WE VILLAGES EXPERT



Your job is to be the go-to person on all things WE Villages-related and share your knowledge with your group.

1

Research the successes and challenges of WE Villages communities, and share your knowledge to create group goals that have a global impact.

2

Conduct a survey on which Pillar of Impact and WE Villages country your group is most connected to.

3

Work with the fundraising chair and communications officer to plan and distribute facts about your country and pillar of choice.

Club Cards

MEMBER

Your job is to actively participate in and support all group activities.



1

Collaborate with other group members on events, activities and campaigns.

2

Tell a friend or family member about the awareness and fundraising efforts of your group.

3

Follow direction from the president and vice president to carry out activities in line with the overall vision of the group.

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