



# MAZEL TOV! CONGRATULATIONS!

Congratulations on your upcoming bar/bat mitzvah! Now that you've reached this milestone in your life, we want to help make your day a launching pad for adulthood and support you living out the Tikkun Olam.

WE is a movement which that brings people together and gives them the tools to change the world. Today, we are millions of passionate youth, women and men working together to shift the world from "me" to "we."

Together, let us help you as a one-stop-resource for your bar/bat mitzvah gift giving.

## PICK A COUNTRY: INDIA

We are inspired by every country in which we work. But India, in particular, holds special meaning to the WE Movement, because our story starts here. It was on a trip through South Asia in 1995 that Craig Kielburger witnessed firsthand the working conditions of child laborers. Three years later, with a small group called Free The Children, he set out to build a rescue home in India for freed child laborers. It was clear from the beginning there was no quick fix to the problem of child labor, which impacts at least 12% of Indian children, and is rooted in systemic poverty. More than a quarter of India's population lives below the poverty line, and nearly half of all children in rural areas are underweight. Only half of girls attend secondary school, and 35 percent of women are illiterate. We began working in India in 1998. In 2008, India officially joined the list countries in which WE Villages works. We've since seen incredible progress in the communities in which we have implemented our development model. We have successfully built and refurbished hundreds of schools, created health centers, organized women's alternative income groups and more. Our Pillar of Impact projects in India take place in the Udaipur and Rajsamand district in the northern desert state of Rajasthan, which suffers from many environmental, economic and social crises. Girls in India, specifically among tribal populations of Rajasthan, experience a great number of gender disparities—they have the highest female illiteracy rate in the entire country. Child labor is also rampant throughout the region. Our goals here are to combat child labor, and provide access to education for the indigenous and most marginalized people.





## PICK A PILLAR: EDUCATION ★

India boasts relatively good school enrollment rates, but the dropout rate in rural communities is high, and quality education is uncommon. According to a report by The Economist, half of students in rural communities can't read at a basic level, and the same percentage of students drop out by age 14. These numbers are even worse among girls. We know that education levels and literacy rates among women have a direct correlation to the well-being of families, which is why WE is determined to improve access to education for all children, and in particular girls. We do this by building schools, teacher accommodations and libraries, and providing educational programming.

### PICK A PROJECT: \$36 – PRIMARY EDUCATION FOR A CHILD

Help a child become a lifelong learner with a quality primary school education. In school, students develop the skills to solve problems, plan for the future and find sustainable solutions to the obstacles facing their community.

### PICK A PROJECT: \$1,800 – PRIMARY EDUCATION FOR 50 CHILDREN

Education breaks the cycle of poverty and sets new cycles of growth and prosperity in motion. Help 50 children become lifelong learners with a quality primary school education.

### PICK A PROJECT: \$18,000 – SUPPORT FOR SCHOOL-BUILDING IN A COMMUNITY

Light the way for new generations of learners by building a school. Your new classroom will equip hundreds of children with the skills, knowledge and confidence to pursue careers that would otherwise be inaccessible to them. In school, learners become leaders and develop the skills to find sustainable solutions to break the cycle of poverty and set new cycles of growth and prosperity in motion.





## PICK A PILLAR: WATER

India is home to more than one billion people, and the population is growing. This puts a huge strain on the country's water and sanitation resources. World Bank estimates that 21 percent of communicable diseases here are related to unsafe water, and hundreds of thousands of people die every year from diarrhea alone. According to UNICEF, 33 percent of the population lacks access to latrines, and more than 50 percent of people go to the bathroom in the open. We help by facilitating the provision of hand pumps, hand washing stations, water and sanitation education, latrines and water clubs at schools.

### PICK A PROJECT \$18 – CLEAN WATER FOR ONE PERSON FOR LIFE

Access to clean water transforms lives. With a safe source of water for drinking, cooking and cleaning, children can attend school instead of walking long distances to fetch water, and parents can run farms and businesses without contracting waterborne illnesses.

### PICK A PROJECT: \$3,600 – SUPPORT FOR CLEAN WATER AT A SCHOOL

Make the dream of clean drinking water come true for 200 students at a school. Imagine a thriving campus with flourishing gardens, agriculture programs, healthy students and fewer waterborne diseases—it all starts with a system for providing clean, safe drinking water for every student who needs it.

### PICK A PROJECT: \$18,000 – SUPPORT FOR A CLEAN WATER SYSTEM IN A COMMUNITY

Help make the dream of clean drinking water come true for a community of families. Imagine a thriving community with flourishing gardens, healthy students and fewer waterborne diseases—it all starts with a system for providing clean, safe drinking water for everyone who needs it.





## PICK A PILLAR: HEALTH

Childhood and maternal mortality are tragically high in many parts of India, due to of a lack of hospitals, clean water and sanitation, and quality doctors or nurses. More than two million children die every year from preventable illnesses, according to UNICEF, and fewer than half of children are immunized. Women tend to suffer from malnutrition, high rates of breast cancer, and post-partum illness or death. We help by providing:

- ▶ Health education and outreach
- ▶ Mobile health clinics
- ▶ Construction of anganwadis (local health resource centers)

### PICK A PROJECT: \$36 – HEALTH WORKSHOPS FOR ONE MOTHER

Every new mother deserves a healthy start for herself and her child. With training from a health workshop, she can prevent illness, malnutrition and other complications from getting in the way of her baby's growth and development.

### PICK A PROJECT: \$1,800 – FAMILY HEALTH WORKSHOPS FOR 30 WOMEN

For any family, good health lays the foundation for a thriving future. Give 30 mothers access to workshops teaching family health habits and illness prevention techniques. With the resources to stay healthy, families can set long-term goals like high school graduation or small business growth without worrying about frequent interruptions of disease and malnutrition.

### PICK A PROJECT: \$18,000 – SUPPORT GOOD HEALTH FOR A COMMUNITY

For any community, good health lays the foundation for prosperity. Give every family in a community access to health education on healthy habits and illness prevention techniques, health camps for things like de-worming and check-ups and referrals to specialists. With the resources to stay healthy, families can set long-term goals like high school graduation or small business growth without worrying about frequent interruptions of disease and malnutrition.





## PICK A PILLAR: FOOD

Indian children are among the most underweight and malnourished in the world, according to The World Bank. Women are particularly underfed because they usually eat after the rest of the family has finished, and often food that's less nutritious. People who aren't well fed are more susceptible to illness and disease, and are less productive. Our programs support healthy communities by:

- ▶ Providing agriculture training
- ▶ Facilitating seed, tool and agricultural resource distribution
- ▶ Rehabilitating water sources for enhanced irrigation for farmers

### PICK A PROJECT: \$18 – ONE YEAR OF HEALTHY LUNCHES FOR ONE STUDENT

Give a child the fuel to learn by providing healthy lunches for a full year of schooling. When a student receives proper nutrition, they have the energy to focus and make the most of every day of study.

### PICK A PROJECT: \$3,600 – ONE YEAR OF HEALTHY LUNCHES FOR A SCHOOL

Give 200 students the fuel to learn by providing them with healthy lunches for a full year of studies. When students receive proper nutrition at school, parents facing financial challenges can send their children without worrying about providing meals, and students can count on having the energy to focus and make the most of every day of learning.

### PICK A PROJECT: \$18,000 – GARDEN AND AGRICULTURE PROGRAMS FOR A COMMUNITY

When you equip a school with a vegetable garden and an agriculture club, you're helping an entire community take long-term steps toward food security. With access to fresh, healthy food for lunch, students have the energy to thrive in the classroom. And with a green space to practice agricultural skills and learn advanced farming techniques, students are developing skills that will serve their communities for decades to come.





## PICK A PILLAR: OPPORTUNITY

Empowering the people in rural India with the tools they need to improve their ability to earn an income is a key Pillar of Impact. Here's how we help:

- ▶ Organize women's groups who receive livelihood and financial literacy training
- ▶ Provide communities with income-generating opportunities through animal husbandry

### PICK A PROJECT: \$36 – RESOURCES FOR A WOMAN TO EARN AN INCOME

Help a woman claim a space for herself as a leader and an entrepreneur in a woman's empowerment circle. With small business and vocational training to earn an income, and the support of other women from her community, a woman can plan for the future and open a world of possibilities for herself and her family.

### PICK A PROJECT: \$1,800 – ECONOMIC EMPOWERMENT PROGRAMS FOR 30 WOMEN

Help a group of women support each other, grow as leaders and save money for their small businesses. When women have access to the same economic opportunities as men, they gain decision-making power in their families and uplift their communities with improved economic growth, food security and child health.

### PICK A PROJECT: \$18,000 – SUPPORT ALTERNATIVE INCOME PROGRAMS FOR A COMMUNITY

A community with alternative income and livelihood projects is a community where every family can plan for a future full of opportunity. When mothers and fathers earn a reliable income, they can count on having the money to send their children to school, pay for unexpected medical bills or make investments in the growth of family businesses. They take charge of their community's economic future.