

# JOIN THE #GIRLLOVE MOVEMENT

Lilly Singh, aka *ISuperwomanII*, is a YouTube sensation and one of *Forbes* top 30 under 30. What started as a way for Lilly to cope with depression has developed into a YouTube channel with over 12 million subscribers from around the world. She has taken control of her life and become socially responsible in her actions and aims to motivate others. Lilly Singh is passionate about ending girl-on-girl hate and teaching others how to conquer life by becoming a "BAWSE." Follow the steps below to learn more.

## PART 1: HOW TO BE A BAWSE

### 1. WHAT DOES IT MEAN TO BE A BAWSE?

Learn more about what it means to be a BAWSE: someone who has confidence, reaches their goals and makes others feel good.

<https://www.youtube.com/watch?v=8g6H-k9cl88>

### 2. HOW TO BECOME A BAWSE

Explore what motivates Bawses, the challenges/barriers they face as a Bawse and the impact they have. Reflect on your own motivators and passions, and use your skills to be a Bawse!

<https://www.youtube.com/watch?v=HFpPunTg8JY>

### 3. USE YOUR BAWSE POWER!

Create your own social enterprise like a BAWSE.

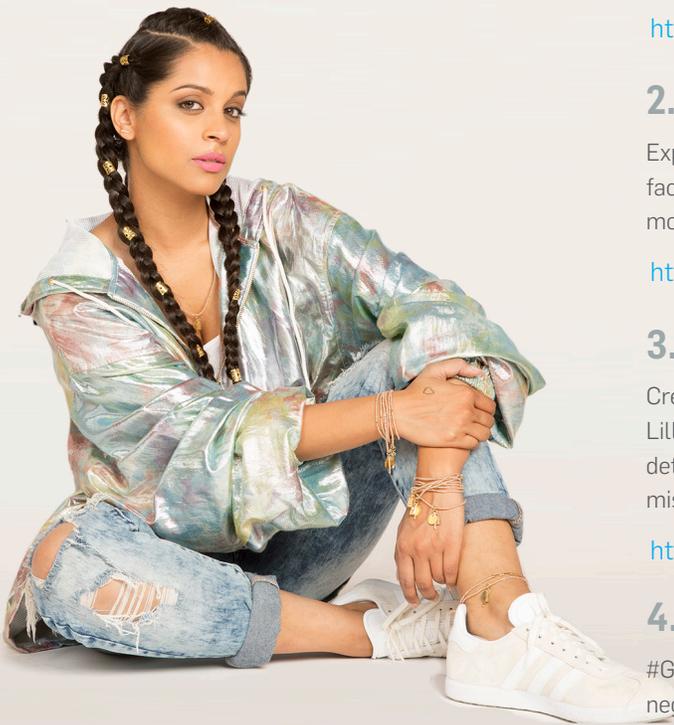
Lilly Singh created the concept of being a BAWSE and, from that, her determination to be successful and make a positive difference drove her mission to end girl-on-girl hate through her #GirlLove social campaign.

<https://www.youtube.com/watch?v=ZQu3E0gU0ww>

### 4. #GIRLLOVE

#GirlLove is about building each other up, leaving behind the negativity and achieving amazing things together. Lilly expanded the campaign further and created a #GirlLove Rafiki in partnership with WE after travelling to Kenya, with the proceeds going toward giving Kenyan girls scholarships and resources to attend school.

<https://www.youtube.com/watch?v=evak9oZSgSw>



## PART 2: END GIRL-ON-GIRL HATE



**Step 1:** With friends or in a group, brainstorm what social challenges boys and girls face in your school and/or community. Think of things that happen every day that might bring someone down.



**Step 2:** Organize a social action to raise awareness about these challenges. Host an assembly, have a rally, or use a social media platform to take a stand.



**Step 3:** Learn from Lilly how you can go further—read her book *How to be a BAWSE* and watch her inspirational videos to learn how you can make ideas into reality!