

Global ▶ Water

WE Walk For Water

Organise a world-changing water walk.

Skills:  Research and Writing  Critical Thinking  Organisation

Theme: Investigating Water Scarcity

Impact: Global

AN INITIATIVE OF



Water + Walk = Change

Every day, women and children around the world spend 200 million hours collecting water, often from sources full of dangerous contaminants. Organise a water walk to inspire positive change on global water issues and take steps to make a difference for communities living without safe drinking water. Having clean water affects all aspects of life—so when your group helps raise awareness and funds for clean water, you open the door to better health and a better world.

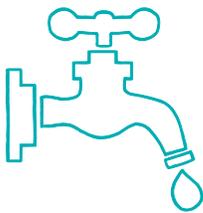
Fact:

2.4 billion people across the world still do not have basic sanitation facilities such as toilets or latrines.



WE Villages Goal

Through WE Villages, you can empower your global community with sustainable change.



£30 = Clean water for life for two people.



Ways to Take Action

Organise a water walk to inspire positive change on global water issues.



Campaign in Action:

See the Impact!

The average distance women and children in developing countries walk each day to fetch water is 3.7 miles. The students of Grange Technology College in Bradford went the extra mile to put the spotlight on global water scarcity. To better understand the immense hurdles that women and children must overcome every day, this determined group challenged themselves to walk the Yorkshire Three Peaks, covering a massive 24 miles in just one day! Find out the world-changing amount they raised at WE.org/wewalkforwater.



At School:

- Collect sponsorship and organise a water relay challenge.
- Display posters above sinks and taps in your school to remind students how difficult it is for others to access clean water.



At Home:

- Organise a walk to a local water resource, like a stream, lake, or pond, and reflect on what it means to have local water access. Then, carry water back to your home to experience what it's like to walk for water.



As a Community:

- Gather your community and learn more about global water issues together. Plan a route that will match the distance families walk to fetch clean water and collect sponsorship for every mile walked or carry signs to raise awareness.

Connect With Other Campaigns:

WE Bake For Change

Create a catering team to put on refreshments for after your water walk.

WE Won't Rest

At the end of your water walk, donate bottles of clean water to a homeless shelter in your community.



WE Walk For Water

WE Take Charge

Learn about water conservation and share tips with your classmates.

WE Create Change

Wear blue for a water awareness day and collect loose change as donations.

Checklist:

- Investigate and learn with the Water Issue Card.
- Assign Club Cards to all members.
- Action plan with your Global Yearbook.
- Put up campaign posters.
- Learn more about the Water Pillar online at WE.org/we-villages/water.
- Collect donations with the WE Walk For Water Sponsorship Form.
- Share on social media with [#WEwalkForWater](https://twitter.com/WEwalkForWater).
- Complete your Campaign Impact Survey.
- Plan your WE DayX.

WE Day App Challenge!

When we turn on our tap in the morning, it's easy to take for granted the clean water that will flow. But this is not the reality for many people in the world who spend hours fetching contaminated water. Spread awareness by sharing facts about global water issues and tracking your water usage on the WE Day app. Why not challenge your fellow change-makers to do the same? [#WEwalkForWater](https://twitter.com/WEwalkForWater)



Check out other resources for this campaign on your USB!

Since 1990,
2.6 billion
people have
gained access
to improved
drinking water
sources.



Learn more about the issues at WE.org/exploringissues.
Learn how to take action at WE.org/wewalkforwater.

[#WEwalkForWater](https://twitter.com/WEwalkForWater)

Step 1: Investigate and Learn

To get you started, match the water issues below to the country you think they belong to. *Find the answer key at the bottom of the page.*

Nicaragua	Sierra Leone	Kenya	Tanzania	Rural China	Haiti	Ecuador	India
<p>A.</p> <p>32 million people in this African country do not have access to adequate sanitation.</p>	<p>B.</p> <p>In this country, with the world's second largest population, 21% of communicable diseases are due to unsafe water.</p>	<p>C.</p> <p>Known as the water capital of the world, only 29% of rural communities in this country have access to sewage systems.</p>	<p>D.</p> <p>One third of this country's population lacks access to piped water.</p>	<p>E.</p> <p>Half of this country's citizens get their drinking water from an unprotected source.</p>	<p>F.</p> <p>Only 24% of people in this country have access to a sanitary toilet.</p>	<p>G.</p> <p>More than 100 children die here every year of diarrhoea from polluted water and poor sanitation.</p>	<p>H.</p> <p>Women and children can spend up to seven hours a day here collecting water for their families in the hot, arid climate.</p>

Now that you know more about water issues in the countries where WE Villages works, go through the Exploring Issues activity with your group to learn about other global issues that affect access to clean water. Discuss any thoughts or feelings you have with your group.

Set Your Goal

You're going to want to set a goal to create impact!

Use these questions to help you set your goal:

- ▶ How much money do you want to raise through your walk?
- ▶ How many people will you get involved in your walk?
- ▶ How will you raise awareness of your cause?

Our fundraising goal is: _____

Our fundraising impact will be for:



Education



Water



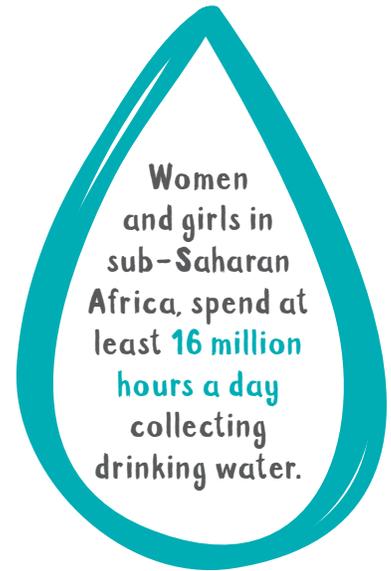
Health



Food



Opportunity



How far will you walk for water? Discuss if your group will walk a few laps around your school, or if you'll try a longer route to replicate the journey women and girls in developing communities take every day.

Draw your route!

Step 2: Action Plan

Now you have a goal, you need a plan to put it into action!

Here are some things to consider before you start taking action:

- ▶ Make sure everyone in your group knows which pillar you're fundraising for and why!
- ▶ Discuss and highlight a few facts about water issues.
- ▶ Is everyone able to walk the route you've picked?
- ▶ Does everyone have a copy of the WE Walk For Water Sponsorship Form to start collecting donations?

Next, make a list of what you will need for your water walk:

- Water buckets or bottles
- Signs
- Sun cream
- Comfortable shoes
- Noise makers
- _____
- _____
- _____

Decide who in your group will be responsible for each task to make sure your event goes off without a hitch!

Each group member should have a role based on their individual strengths and passions. You can also assign more than one person to each role—your big team can break off into smaller teams!

Remember, your campaign doesn't end with your water walk! After the walk, the fundraising team will need to collect donations from each participant and add up your group's world-changing total.



Fundraising Team

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-
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Sign Makers

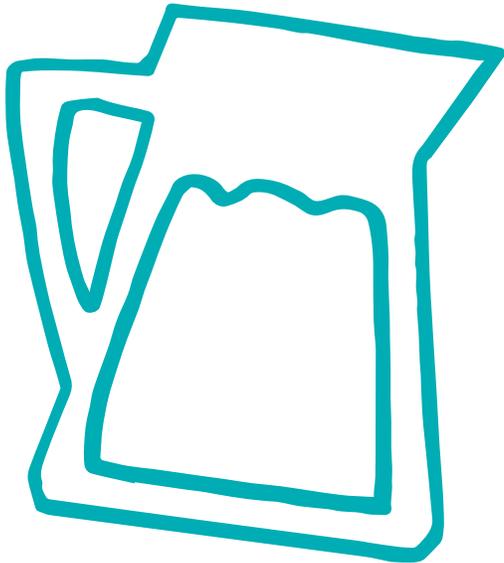
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Other: _____

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Step 3: *Take Action*

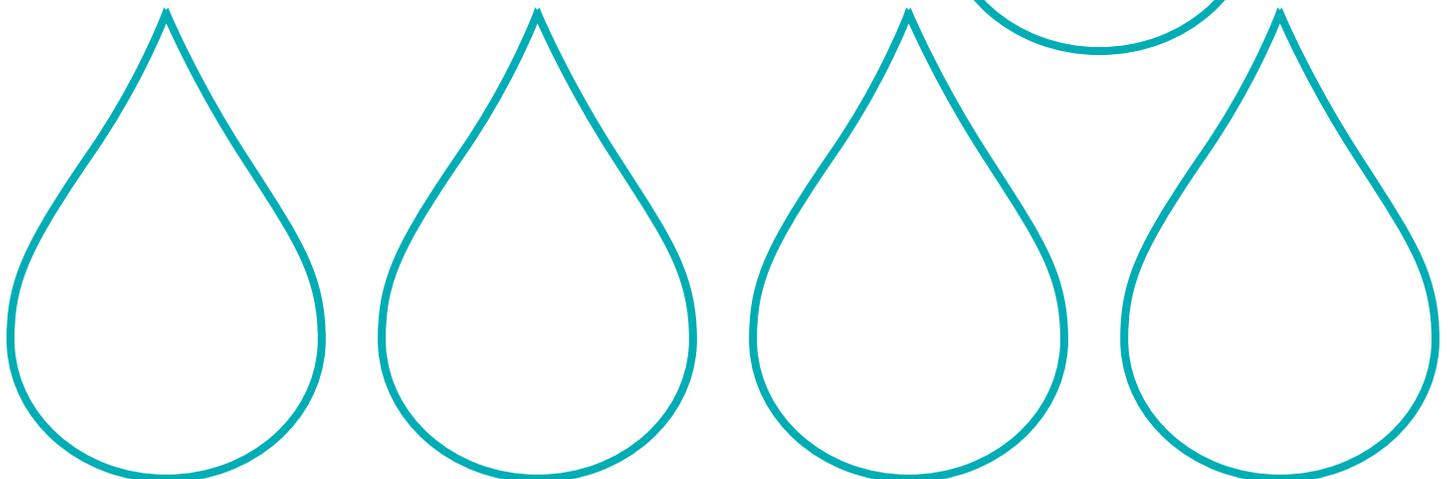
It's time to get moving!



Reflect

Did you run into any problems on your walk? How did you solve them? How would your life be different if you had to travel every day to collect water?

Reflect on your campaign by drawing or writing some of the highlights and/or challenges.



Step 4: Report and Celebrate

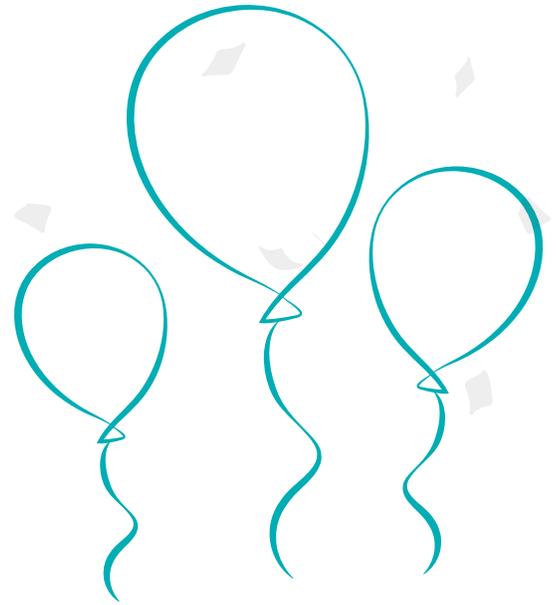
Report

- ▶ How many people participated in your event?

- ▶ How much money did you raise towards your goal?

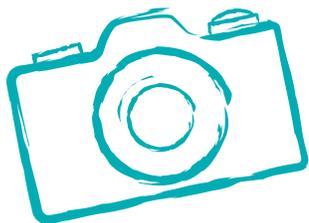
- ▶ How many people did you reach through awareness-raising?

- ▶ Has your teacher contacted your WE Schools Coordinator about filling out an Impact Survey? Yes / No



Celebrate!

It's important to celebrate and share the success and impact of your campaign, and to reward yourselves for all your hard work.



- ▶ Share photos of your actions with your school, community and WE Schools Coordinator.
- ▶ Record the highlights of your event day and create a video.
- ▶ Celebrate impacts through a class party, assembly or WE DayX.



Share your success with WE Walk For Water by posting photos to social media using [#WEwalkForWater](https://www.instagram.com/explore/tags/wewalkforwater/).

! Don't forget to ask a parent or guardian to sign the Media Release Form found on your USB so WE can share your photos too.