

Shed light on the realities of homelessness.



AN INITIATIVE OF



Information Literacy



Critical Thinking

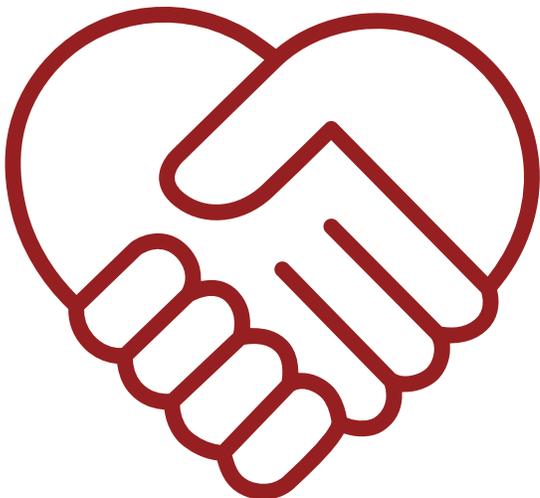


Argument Formation

Homelessness + Advocacy = IMPACT

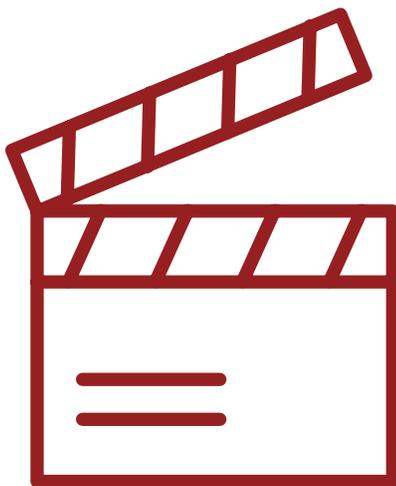
Homelessness means not having a stable place to call home. There are many misconceptions and misunderstandings about homeless people. These stereotypes are damaging, hindering homeless people from getting back on their feet.

Come together with your peers to shed light on the realities of homelessness. Share facts on social media to challenge stereotypes and give homeless people back their identities as individuals. Then, get in touch with a local shelter or homelessness charity and find out how you can help. Together, we'll show the world that we won't rest until everyone has a place to call home.



FACT: It is estimated that there are more than 300,000 homeless people in the UK.

Share facts about homelessness to challenge damaging stereotypes about homeless people.



Campaign in Action

Pupils from Springwood Primary School in Cardiff, combined their creative talents to make a mighty impact on homelessness. To raise awareness, pupils created leaflets, which were so informative that the Welsh Assembly used them during a debate on the issue—proof that young people can have their voices heard!

To boost their impact, Springwood's Glee Club and Year 6, also organised a fundraising concert for a local homelessness charity. Their audience enjoyed the premier screening of the Year 6's new film, as well as musical performances and a talk about helping the homeless. Working together, these young activists are tackling homelessness from every angle.

At School

- Share daily homelessness facts in form time or assembly to raise awareness throughout your school. Finish your campaign with a quiz!
- Get in touch with a local shelter or homelessness charity and find out what actions you can take to help end homelessness.



At Home

- What do your family think about homeless people? Have a discussion with them and correct any of their misconceptions.
- Have a family night-in and watch a film or documentary about homelessness. Afterwards, take time to talk about how it made you feel.



As a Community

- Hold a collection at your local community centre to collect clothes and care items for homeless people in your area.
- Launch a poster campaign within your community to help everyone understand what it means to be homeless.



Connect With Other Campaigns



*Check out your [Fundraising in Action Guide](#) for fundraising tips, inspiration and action planning tools.

Share a Smile

For many rough sleepers, the worst thing about being homeless is the isolation and loneliness. If you see someone sleeping on the streets, try sharing a smile or a simple hello. It can make all the difference.

If you are over the age of 16, you can also contact [StreetLink](#) to let them know. A local team will then work to connect the homeless person with appropriate support.

Remember! Your safety comes first. Tell an adult you trust if you are worried about someone you have seen sleeping rough.

Checklist

- Investigate and learn with the [Homelessness Issue Card](#).
- Visit WE.org/gb/wewontrest for more resources.
- Create an [action plan](#).
- Put up [campaign posters](#).
- Watch and share the [Homelessness issue video](#).
- Share snaps on social media using the [WE Won't Rest Creative Resource](#) and spread the word using [#WEwontRest](#).
- Contact a local shelter or homelessness charity.
- Share your impacts with your WE Schools Programme Manager or Coordinator.
- Plan your [WE DayX](#).

Challenge Your Peers

Challenge your fellow change-makers to a fact battle on the [WE Day app](#)! Take turns to share facts with one another, until you all run out. Who can spread the most knowledge? Remember to use [#WEwontRest](#) when you share.



WE Won't
Rest

There has been a
134 per cent

rise in the number of rough
sleepers across the UK since 2010.



Find More Online

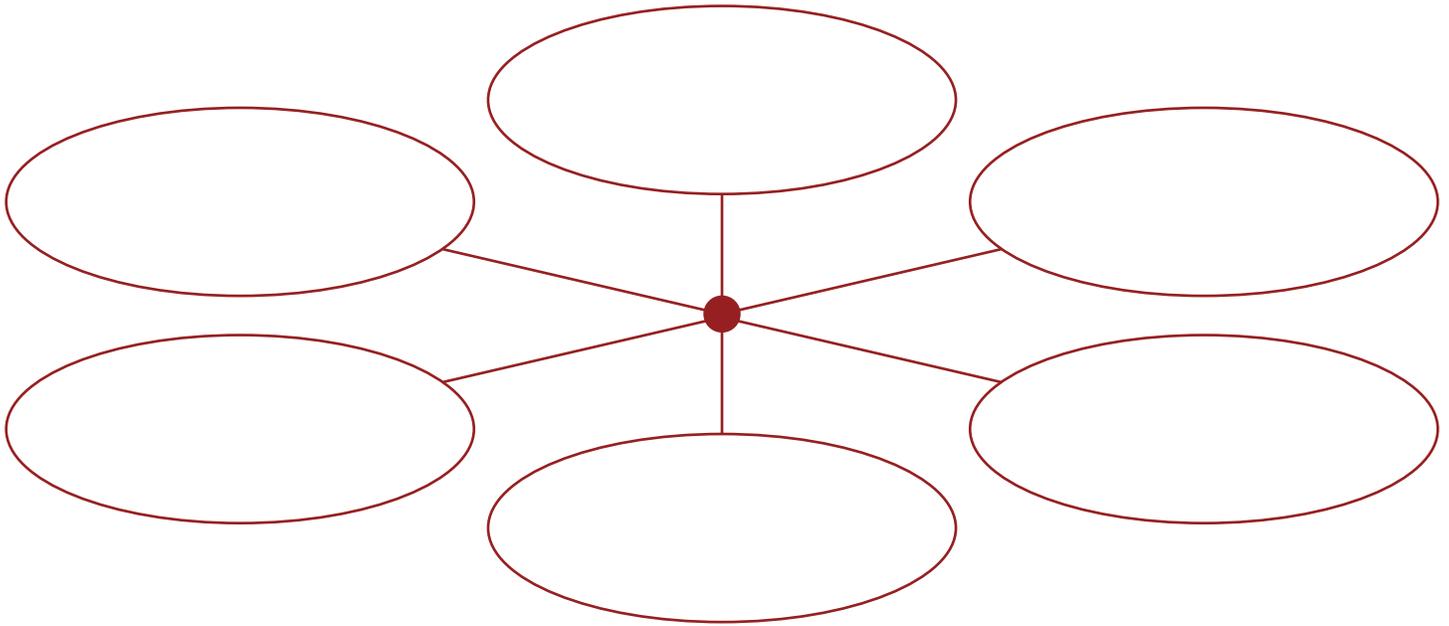
Go to [WE.org/gb/wewontrest](https://www.wewontrest.org/gb/wewontrest) for more stats, information and downloadable posters to help you build a world free from homelessness.

Let's take action.

Step 1: Investigate and Learn

Before you start taking action, you need to learn more about homelessness so that you're armed with the information to dispel myths and create change!

What do you already know about homelessness? With your group, write down any words or phrases that you associate with homeless people on the mind map below.



Use your [Homelessness Issue Card](#) to learn more about the causes of homelessness. Could any of the words or phrases you've written above be described as stereotypes? Why? Why not?



Why can stereotypes be damaging? How does raising awareness help to challenge stereotypes?



Set Your Goal

By educating yourself and others about homelessness, you will launch a movement of kindness. Plus, when you connect with a local homeless charity or support organisation, you'll make a real difference to the lives of homeless people in your community.

How many facts will you share on social media? _____

How many people will get involved in raising awareness? _____

Will you support a local homeless charity? If so, which one? How will you support them? _____

Do you have a volunteering (e.g. hours volunteered) or fundraising (e.g. money raised) goal? What is it?

Step 2: Action Plan

There's loads of ways you can help the homeless! How will you raise awareness with the **WE Won't Rest** campaign? In the speech bubbles below, write down as many methods as possible. Then, in the faces, write which group member(s) will be responsible for each task. Remember to match group members' talents and skills to each responsibility.

E.g. write an article for the school newsletter					
E.g. Comms Manager					

If you are working with a local homelessness charity or organisation, you'll want to find out how you can best support them. Write down some ways you can help below.

- E.g. collecting items of clothing or blankets to donate. ■ _____
- _____ ■ _____
- _____ ■ _____
- _____ ■ _____

Creative Resource: Photo Board

Share facts about homelessness on social media to help spread awareness! Write your facts clearly on the board below, then take a photo of yourself or your group holding it. Upload it to social media using [#WEwontRest](#), challenge your friends to do the same, and start a chain of awareness. To print more copies, visit [WE.org/gb/wewontrest](https://www.we.org/gb/wewontrest).

E-safety: We know that keeping safe online is a top priority, so make sure you talk to your teacher about your school's e-safety guidelines. For younger pupils, we recommend that your teacher creates a group social media account and manages it on your group's behalf.



Did you know...



Find more facts about homelessness
at [WE.org/gb/wewontrest](https://www.we.org/gb/wewontrest).



[#WEwontRest](#)

Step 3: Take Action

Now that you're an expert on homelessness, it's time to spread awareness throughout your community! By sharing facts and dispelling myths, you'll help to build the understanding of others and break down the stereotypes that hold homeless people back.



Share your pictures, videos, updates and favourite facts on social media with #WEwontRest.

Reflect

Did your group reach your awareness-raising goal? Did you run into any challenges along the way? If so, how did you solve them?



How have your perceptions of homeless people changed throughout the campaign? How can you keep challenging negative stereotypes in your daily life?



What is one action, other than awareness-raising, that you could take to help end homelessness?



Step 4: Report and Celebrate

Report

How many people from your school/community got involved in your WE Won't Rest campaign? _____

How did you raise awareness during your campaign? _____

How many posts did you share on social media? _____

If you supported a homelessness charity, which one? _____

Celebrate

Make sure you celebrate and share the success of your campaign, and reward yourselves for all your hard work.

- Share photos of your actions with your school, community and WE Schools Programme Manager or Coordinator.
- Capture the highlights of your event day and create a video or classroom display.
- Celebrate your impacts through a class party, assembly or [WE DayX](#).

Write how you celebrated your impacts or stick-in a photo!

