

Martin Sheen, Hedley, SonReal, Jacob Tremblay, Grace VanderWaal and more Join WE Day Vancouver to Celebrate Youth Taking Action on Local and Global Social Issues

- Click [here](#) to apply for media accreditation to attend WE Day -
- Bios, photos and information for WE Day Vancouver available on the [WE Day Vancouver Electronic Press Kit](#) -
- WE Day will stream live at 9:30 a.m. PST on October 18 at we.org/watchweday -
 - Follow #WEday on [Facebook](#), [Twitter](#) and [Instagram](#) -
 - WE Day is free to thousands of students thanks to partners led by National Co-Title Sponsors RBC and TELUS -

Vancouver (Oct. 18, 2017) – Today, [WE Day](#), an international series of stadium-sized life-changing events, brings together world-renowned speakers and performers including **Martin Sheen, Hedley, Kenyan Boys Choir, SonReal, Jacob Tremblay, Alexandre Trudeau, Grace VanderWaal, Lonnie Chavis** and [more](#). Alongside international activists and WE co-founders, **Craig and Marc Kielburger** and E!/Much Host **Tyrone Edwards** and reporter for CTV's Etalk and E! Host **Chloe Wilde** and youth co-hosts **Hannah Alper** and **Tai Young**, the cast of returning WE Day fan favourites and new faces join 20,000 students and educators at the Rogers Arena, to celebrate the contributions of young people and kick-start another year of change.

Alongside partners led by National Co-Title Sponsors [RBC](#) and [TELUS](#), WE Day Vancouver will host over 785 schools from across British Columbia and thousands more from all across the country watching live online on WE.org/watchweday. With celebrity speakers, renowned performers, and global thought leaders, WE Day Vancouver celebrates the remarkable stories of people creating change.

"WE Day is one of the loudest celebrations of kids helping kids. Whether it's an action made at home or for someone else around the world, we can count on this generation to be socially and culturally aware," said **Jacob Hoggard**, front man of multi-platinum, JUNO Award-winning music group, Hedley and WE ambassador. "I'm so excited to be back in my home province for WE Day Vancouver and be a part of a day thanking these kids for their hard work."

In the spirit of celebrating young change-makers, youth with inspiring stories join the WE Day Vancouver lineup, including Raven Lacerte, who co-founded a national effort to improve the quality of life of women and children in her community and across Canada. Raven is National Youth Ambassador and Co-founder of the Moose Hide Campaign—an effort she launched alongside her father, which works to include men in the conversation to take a stand against violence towards women and children. Today, this University of Victoria student will speak to the importance of taking a stand against domestic violence towards both aboriginal and non-aboriginal women and youth.

Speakers and performers at WE Day Vancouver will energize the crowd through a day full of powerful educational speeches, inspirational moments and empowering performances. A few must-see highlights include:

- Emmy® and Golden Globe® Award-winning actor and activist, **Martin Sheen**, takes the WE Day stage to speak out against injustice while voicing the necessity for activism, healing and mercy
- Singer, songwriter and 2016 winner of America's Got Talent, **Grace VanderWaal**, performs her hit songs 'So Much More Than This' and 'Moonlight'
- Slam poet and boxer, **Dana Matthews**, performs a poem written by Muhammad Ali, followed by daughter of Muhammad Ali, **Rasheda Ali**, who will speak about her father's legacy and the importance of giving back

- Multi-platinum, JUNO and MMVA Award-winning recording group and WE Ambassadors, **Hedley**, closes the show with a performance of their songs, 'Better Days, 'Love Again' and 'Anything'

More than a one-day event, WE Day is connected to the free, yearlong educational program [WE Schools](#). Providing schools and community groups with curriculum, educational resources and action campaigns, the program is designed to enhance a school's existing social initiatives or spark new ones. WE Schools encourages students to further their curricular learning and develop life skills for success beyond the classroom.

"We're honoured to celebrate with young change-makers from Generation WE, who have earned their way to WE Day by taking action on local and global issues," said **Craig Kielburger**, co-founder of WE. "Today, WE Day Vancouver will unite hard-working students, educators and families as they experience a day of inspiration, while celebrating their incredible achievements in service."

WE Day—the world's largest youth empowerment event—is free of charge to students and educators across Canada, thanks to the generous support of partners led by National Co-Title Sponsors RBC and TELUS. Students can't buy a ticket to WE Day—youth from across the country earn their way by the actions they take on one local and one global cause of their choice.

WE Day is supported in Vancouver by Co-Chair Lorne Segal, President, Kingswood Capital Management. WE Day is supported nationally by Co-Chairs Jennifer Tory, Chief Administrative Officer, RBC; Darren Entwistle, President & Chief Executive Officer, TELUS; Bill Thomas, Chairman Elect, KPMG International and Chair, KPMG; Jeffrey Latimer, Owner, Jeffrey Latimer Entertainment; The Honourable David C. Onley, Former Lieutenant Governor of Ontario; and Andrew Williams, CEO, DHL Canada.

About WE

WE Day is part of WE, a family of organizations making doing good, doable. WE is made up of WE Charity, empowering domestic and international change, ME to WE, a social enterprise that creates socially conscious products and experiences to help support the charity, and WE Day, filling stadiums around the world with the greatest celebration of social good. WE enables youth and families to better the world—supporting 2,500+ local and global causes by volunteering millions of hours of service, shopping daily with an impact, and raising millions of dollars that directly benefit their local communities and the world. Globally, our teams in Asia, Africa, and Latin America have provided more than 1 million people with clean water, built 1,000 schools and schoolrooms overseas, and empowered more than 200,000 children with access to education. WE was founded more than 20 years ago by social entrepreneurs, brothers Craig and Marc Kielburger. Join the movement today at [WE.org](#).

Stay connected on the latest news and updates on WE Day:

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www.telus.com/community

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