

Martin Sheen, Hedley, Kerry Kennedy, SonReal, Jacob Tremblay, Grace VanderWaal and more Join WE Day Vancouver to Celebrate Youth Taking Action on Local and Global Social Issues

- Click [here](#) to apply for media accreditation to attend WE Day -
- Bios, photos and information for WE Day Vancouver available on the [WE Day Vancouver Electronic Press Kit](#) –
- WE Day will stream live at 9:30 am PST on October 18 at we.org/watchweday -
 - Follow #WEday on [Facebook](#), [Twitter](#) and [Instagram](#) -
 - WE Day is free to thousands of students thanks to partners led by National Co-Title Sponsors RBC and TELUS -

Vancouver (Oct. 5, 2017) – [WE Day](#), an international series of stadium-sized life-changing events that ignites millions of young people around the globe to build a more caring and compassionate world, announces the initial list of speakers and performers attending **WE Day Vancouver** on **October 18, 2017** at the **Rogers Arena**. Alongside partners led by National Co-Title Sponsors [RBC](#) and [TELUS](#), WE Day Vancouver will bring 20,000 engaged youth and educators, and thousands more from all around the world watching live online at WE.org/watchweday. With celebrity speakers, renowned performers, and global thought leaders, WE Day Vancouver celebrates the power of young people coming together to change the world.

Taking the stage this year is a cast of new faces and returning WE Day favourites, including **Martin Sheen, Hedley, Kerry Kennedy, Kenyan Boys Choir, SonReal, Jacob Tremblay, Alexandre Trudeau, Grace VanderWaal** and more to be announced. Hosted by E!/Much Host **Tyrone Edwards** and reporter for CTV's Etalk and E! Host **Chloe Wilde** and youth co-hosts **Hannah Alper** and **Tai Young**, this star-studded lineup will join international activists and WE co-founders, **Craig and Marc Kielburger**. Together they will share their passion for change and energize the crowd with unforgettable performances and motivational speeches to define a stronger world—this year and beyond—and what people of all ages can do to make this dream a reality.

“Events like WE Day Vancouver demonstrate how service to others is the real key to achieving our own personal freedom, happiness and fulfillment” said Emmy® and Golden Globe® Award-winning actor and activist, **Martin Sheen**. “It’s inspiring to see the civic actions of young people—like those involved in WE—come together to create monumental change in the world.”

This year WE Day is celebrating Generation WE—a generation filled with young people coming together to show their strength in numbers, Generation WE has the power to change local landscapes, for good. Generation WE is also about tackling global issues beyond one’s local sphere, expanding horizons to build worldwide cultural and social bridges.

More than a one-day event, WE Day is connected to the free, yearlong educational program [WE Schools](#). Providing schools and community groups with curriculum, educational resources and action campaigns, the program is designed to enhance a school’s existing social initiatives or spark new ones. WE Schools encourages students to further their curricular learning and develop life skills for success beyond the classroom.

WE Day Vancouver will bring together students and educators from across the province, all contributing to remarkable social change in their communities. The students from the WE Club at Westview Elementary School worked with their environmental club to host "Doc Wednesdays"—screening documentaries on global issues to prompt discussion and inspire students across the school. Globally the group has lead fundraising campaigns for WE Walk for Water, helping to give 50,000 people access to clean water for life.

“WE Day celebrates a generation of empowered youth, who have come together in the hope that the world can be better a place,” said **Craig Kielburger**, co-founder of WE. “You couldn’t imagine a more incredible energy as the stadium fills with the country’s next generation of change-makers, committed to making a lasting difference across the globe. This year alone, we saw more than 1,080 schools and youth groups from across the province raise to the challenge of creating sustainable change, proving that together, we can make doing good, doable.”

WE Day—the world’s largest youth empowerment event—is free of charge to students and educators across Canada, thanks to the generous support of partners led by National Co-Title Sponsors RBC and TELUS. Students can’t buy a ticket to WE Day—youth from across the country earn their way by the actions they take on one local and one global cause of their choice.

WE Day is supported in Vancouver by Co-Chair Lorne Segal, President, Kingswood Capital Management. WE Day is supported nationally by Co-Chairs Jennifer Tory, Chief Administrative Officer, RBC; Darren Entwistle, President & Chief Executive Officer, TELUS; Bill Thomas, Chairman Elect, KPMG International and Chair, KPMG; Jeffrey Latimer, Owner, Jeffrey Latimer Entertainment; The Honourable David C. Onley, Former Lieutenant Governor of Ontario; and Andrew Williams, CEO, DHL Canada.

The initial list of WE Day Vancouver hosts, speakers and performers in alphabetical order, announced to date includes:

Hosts: Hannah Alper, Tyrone Edwards, Chloe Wilde, and Tai Young

Speakers: Kerry Kennedy, Craig and Marc Kielburger, Martin Sheen, Jacob Tremblay, Alexandre Trudeau and Spencer West, Silken Laumann and David Patchell-Evans, Val Weisler, Carol Todd, Sarah Wells

Performers: Hedley, Kenyan Boys Choir, SonReal, Grace VanderWaal, Celebrity Marauders

About WE

WE Day is part of WE, a family of organizations making doing good, doable. WE is made up of WE Charity, empowering domestic and international change, ME to WE, a social enterprise that creates socially conscious products and experiences to help support the charity, and WE Day, filling stadiums around the world with the greatest celebration of social good. WE enables youth and families to better the world—supporting 2,500+ local and global causes by volunteering millions of hours of service, shopping daily with an impact, and raising millions of dollars that directly benefit their local communities and the world. Globally, our teams in Asia, Africa, and Latin America have provided more than 1 million people with clean water, built 1,000 schools and schoolrooms overseas, and empowered more than 200,000 children with access to education. WE was founded more than 20 years ago by social entrepreneurs, brothers Craig and Marc Kielburger. Join the movement today at WE.org.

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For more information of WE Day or to request an interview, please contact:

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