

WE Walk For Water Worksheet

Use these pages a guide to help your family to “talk the talk” on global water issues, and also to help you and your community walk the walk—literally! That’s because you’ll be walking for all the women and girls around the world who spend hours every day collecting water from distant sources, instead of going to school or earning money for their families.

You’ll find everything you need to organize your own family or neighbourhood WE Walk For Water event, including ideas to plan and publicize your walk, how to choose a goal and set up a CrowdRise fundraising page (if you decide to raise money), how to donate, and ways to celebrate your accomplishments.

Step 1: Investigate and Learn

Time to test your knowledge of global issues! With your family, take the quiz below and see if you know the facts about access to water around the world. (Answer key below.)

1. _____ people in Kenya do not have access to adequate sanitation (meaning, a safe way to dispose of toilet waste).
A. 32 thousand
B. 320 thousand
C. 32 million
2. In _____, which has the world’s second largest population, 21% of communicable (or “catchy”) diseases are caused by unsafe water.
A. China
B. India
C. Kenya
3. Half of citizens in Sierra Leone get their drinking water from an unprotected source, such as a spring, river, lake or pond.
True
False
4. More than ____ children die in Nicaragua every year of diarrhea from dirty water and poor sanitation.
A. 10
B. 50
C. 100
5. Women and children in Tanzania can spend up to ____ hours a day collecting water for their families in the hot, dry climate.
A. 7
B. 5
C. 3

When you’re done the quiz, check your answers using the answer key below, and see how well you did. Then jot down your thoughts and feelings about global water issues. Here are some discussion points to get you started.

- ▶ How would your family’s daily routine change if you did not have access to clean water?
- ▶ Why do you think millions of people still do not have clean drinking water?
- ▶ What do you think needs to be done to make clean water accessible to everyone?

Step 2: Set Your Goal

Now that you have a deeper understanding of global water issues, it's time to set a goal for your walk! Answer these questions, together as a family, to help you set your goal:

▶ How will your family raise awareness for your cause?

▶ How many people will you get involved on your walk?

▶ Will your family/group be making your own donations and/or asking others to sponsor you?

▶ What kind of impact are you hoping to make? For example, are you hoping to provide one person with access to clean water for life (\$25) or are you aiming higher?

Our family's fundraising goal is:

\$ _____

Step 3: Create a donation page

This year, we're going digital for donations! CrowdRise is one of the world's largest online platforms for charitable giving. By creating your own CrowdRise page, your family will have an easy, accessible way to donate or raise money for WE Walk For Water.

To create your own fundraising page, **go to [crowdrise.com/wewalkforwater2018](https://www.crowdrise.com/wewalkforwater2018)** and follow these simple steps:

1. Choose the country you will be participating in.
2. Select "Create your page."
3. Give yourselves a team name (your family's surname(s) work well), set a fundraising goal and fill out your contact information.
4. Share your fundraising page link with friends, family and neighbours using social media, email, or by dropping printed flyers in mailboxes, old-school. Send out regular updates – counting down the days to your family's planned water walk, or sharing facts about water access around the world – to keep your fundraising efforts top of mind. Your CrowdRise page will keep track of incoming pledges automatically.

Not able to use CrowdRise? No problem! You can download and print out pledge forms at [WE.org/wewalkforwater](https://www.WE.org/wewalkforwater)

Step 4: Take Action

Now you have a goal, create a plan to put it into action. Use the questions below to guide you.

▶ Will your family/group walk a few laps around the block, or try a longer route like the one women and girls in developing communities take every day?

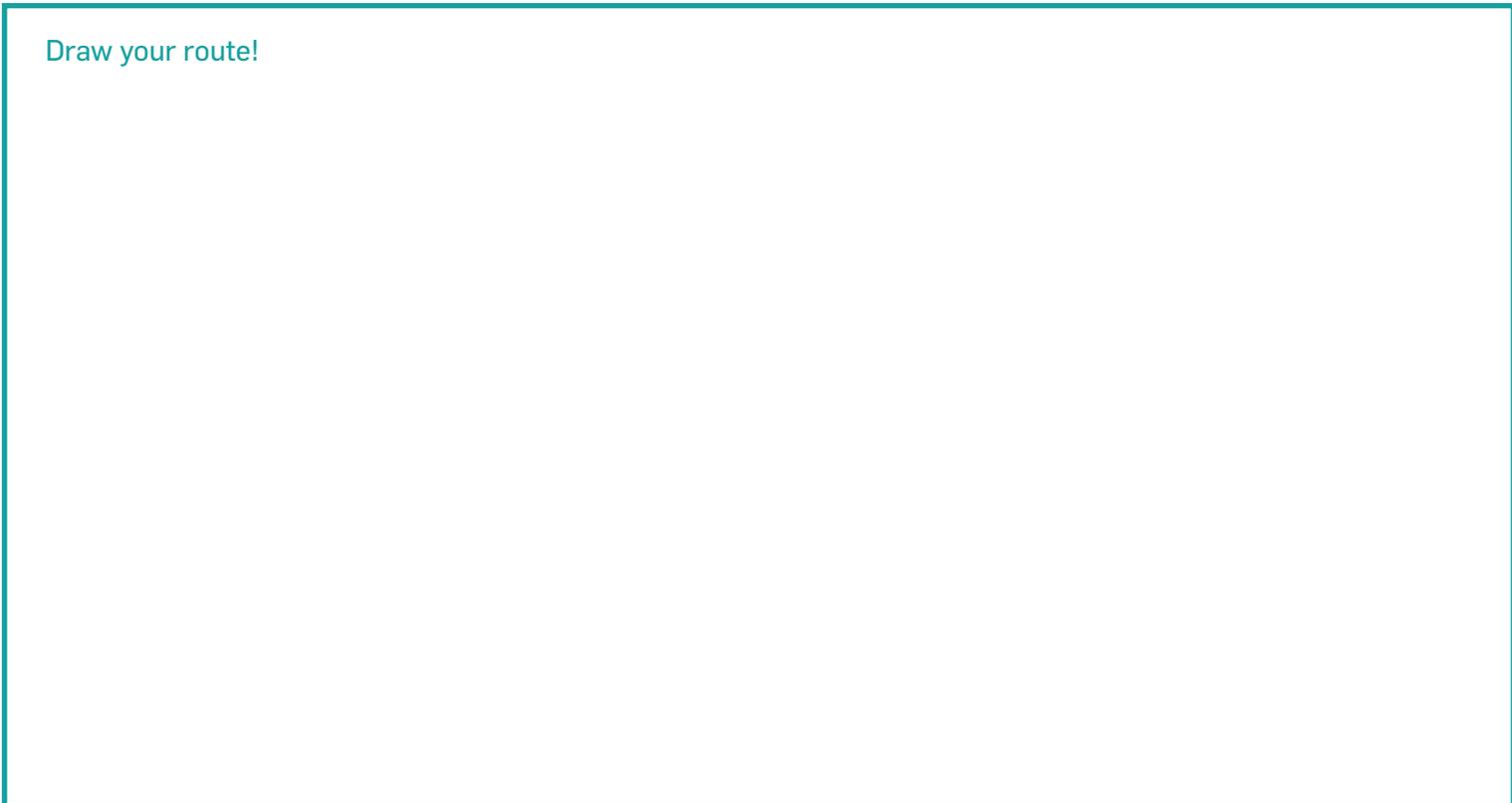
▶ Is there local water source—like a stream, lake, pond or creek—that you can include in your route? Where?

▶ When will you hold your walk? (Date and time.)

▶ Will you be carrying items to represent the 40 pounds (20 kilograms) of water Kenyan women and girls in developing communities carry in their jerry cans? If so, what will these items be (eg., a backpack filled with books; a litre bottle filled with sand)?

▶ Is your chosen route accessible to everyone, including children in strollers and others?

Draw your route!



Decide who will be responsible for each task to make sure your event goes off without a hitch.

Assign roles based on each family member's individual strengths and passions. Feel free to assign more than one person to each role (or more than one role to each person)—whatever works best for your family.

Tasks might include:

- ▶ Planning the route
- ▶ Making signs or posters to publicize your event
- ▶ Fundraising
- ▶ Pulling together weighted items to place in backpacks for your walk
- ▶ Posting on social media with the hashtag **#WEwalkForWater**

Next, make a list of what you will need for your water walk:

- ▶ Signs
- ▶ Sunscreen
- ▶ Noise makers
- ▶ Comfortable shoes
- ▶ Backpacks
- ▶ Water bottles, or other weighted items

Step 5: Reflect, Report and Celebrate!

Did you run into any problems on your walk? How did you solve them? How would your family's life be different if some of you had to travel every day to get water? How did it feel taking action as a family? How will you continue to make an impact now that your walk is done?

Reflect on your campaign by drawing or writing some of the highlights and/or challenges.

Report

- ▶ How many people participated in your event?

- ▶ How close did you get to reaching your goal?

- ▶ How many people did you reach through awareness-raising?

Celebrate

It's important to share the success and impact of your campaign, and to reward yourselves for all your hard work. So, go ahead and share photos of your walk on Facebook. Record the highlights of your event day and create a video. And be sure to celebrate your accomplishments with a family dinner, treat, or in any way that makes you feel great!

Checklist

- Learn more about the Water Pillar online at WE.org/we-villages/water
- Watch and share the **WE Walk For Water** campaign video
- Put up campaign posters
- Share on social media with **#WEwalkForWater**
- Tally the total amount of money raised and share with everyone involved
- Send thank you notes to participants and donors (see Printable Resources)
- Celebrate your impact!

WE Walk For Water printable resources

Show gratitude to the friends, neighbours and family who participated in or made a donation to your WE Walk For Water event—and raise awareness for WE Villages' community-led development projects—by printing and cutting out these notes, and handing one to each donor/participant. Prefer to go paperless? Copy and paste the messages into emails.

WE Walk For Water WE.org/WE-families

Thank you for your donation! You are helping...
Keep families healthy in India, where 21% of communicable diseases can be avoided through access to clean water.

WE Families

WE Walk For Water WE.org/WE-families

Thank you for your donation! You are helping...
Meet the United Nations Goal of providing affordable access to clean water and adequate sanitation facilities to everyone on Earth by 2030.

WE Families

WE Walk For Water WE.org/WE-families

Thank you for your donation! You are helping...
Provide a basic human right—access to clean water—something that millions of people around the world don't have.

WE Families

WE Walk For Water WE.org/WE-families

Thank you for your donation! You are helping...
Implement water projects and programs in WE Villages communities, so girls can attend school instead of spending their days collecting water for their families.

WE Families

WE Walk For Water WE.org/WE-families

Thank you for your donation! You are helping...
Improve access to clean water in countries such as Africa, India and Ecuador, so parents can run sustainable farms and communities can lift themselves out of poverty with improved health, nutrition, education and opportunity.

WE Families

WE Walk For Water WE.org/WE-families

Thank you for your donation! You are helping...
Improve lives in sub-Saharan Africa, where nearly 700 million people live without adequate sanitation facilities.

WE Families

WE Walk For Water

WE.org/WE-families

Thank you! Your \$25 donation is more than a drop in the bucket! You have...

Provided one person with clean water for life, through WE Villages.



WE Walk For Water

WE.org/WE-families

Thank you! Your \$50 donation is more than a drop in the bucket! You have...

Provided two people with clean water for life, through WE Villages.



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Our family's goal

is to raise

\$ _____

to provide

**people with clean water
for life through WE Villages**

*Every \$25 raised will provide one
person with clean water for life*





Please join to the _____ family's

WE Walk For Water Event

Our family's goal for is to raise

\$

to provide

through WE villages

Date: _____

Time: _____

Address: _____

RSVP: _____

