

Co-hosts Nick Robinson and Miss Piggy join Kareem Abdul-Jabbar, Arkells, Adam Devine, The Muppets, Lilly Singh and more at WE Day in Toronto to celebrate youth creating lasting social change

- Click [here](#) to apply for media accreditation to attend WE Day –
- WE Day Toronto is free to thousands of students thanks to partners led by National Co-Title Sponsors [RBC](#) and [TELUS](#) –
- WE Day Family is supported by partners led by National Co-Title Sponsors [RBC](#), [TELUS](#) and [Loblaw Companies Limited](#) –
- Moments from WE Day Toronto will be taped for a special broadcast premiering Saturday, November 24 at 7 p.m. ET, on CTV –

Toronto (September 13, 2018) – [WE Day](#), an unparalleled youth empowerment event, comes to Toronto to unite young change-makers with world-renowned speakers and performers including co-hosts **Nick Robinson** and **Miss Piggy**, alongside **Kareem Abdul-Jabbar**, March for our Lives co-founders **Adam Alhanti** and **Jaelyn Corin**, **Arkells**, **Ally Brooke**, **Celebrity Marauders**, **Michael “Pinball” Clemons**, **Ann Curry**, **Millie Davis**, **Adam Devine**, **Olivia Holt**, **Jack & Jack**, **LaurDIY**, **The Muppets**, including **Animal**, **Fozzie Bear** and more, **Penny Oleksiak**, **Johnny Orlando**, **Mason Ramsey**, **Jessie Reyez**, **Lilly Singh**, **Jacob Tremblay**, **Margaret Trudeau**, **Tai Young**, **Spencer West**, **Why Don’t We** and more exciting additions still to be announced! **WE Day Toronto** will be held on **September 20, 2018** at Scotiabank Arena celebrating the impact 20,000 youth and educators have made on local and global issues, creating lasting social change in their communities. Later that evening, families from across the province will come together for the third annual **WE Day Family Toronto** with speakers and performers including **Peter Mansbridge**, **Serena Ryder**, **Walk Off The Earth** and more.

This dynamic lineup is joined by WE co-founders **Craig** and **Marc Kielburger**. Together, they will share their passion for change and energize the Toronto crowd with exciting performances and motivational speeches to kick-start another year of doing good.

“Moi is thrilled to be co-hosting this incredible event and sharing the stage with my fellow world-class celebrities. But I’m most excited about meeting all the fabulous young people who make a difference all year long in their own communities. These young people may not attract as many paparazzi as moi (who does?), but they’re the real stars of WE Day Toronto,” said **Miss Piggy**.

More than a one-day event, WE Day is connected to the free, yearlong educational program [WE Schools](#). The program is designed to enhance a school or community’s existing social initiatives or spark new ones. WE Schools provides participants with curriculum, educational resources and action campaigns, encouraging students to further their curricular learning and develop life skills to succeed beyond the classroom. In the 2017/2018 school year, WE Schools participants across Ontario volunteered more than 1.8 million hours and raised over \$6 million in support of over 2,200 local and global causes including hunger, poverty, the environment and bullying.

“We are surrounded by a generation of young people who are working together to get doing, bringing their unique perspectives to the movement and creating the future they want to see. This generation is speaking up and the world is listening,” said **Craig Kielburger**, co-founder of WE. “During WE Day Toronto, we are honoured to celebrate youth from over 1,200 schools and groups who are proof that you are never too young to make a difference.”

WE Day is free of charge to students and educators across Canada thanks to the generous support of partners led by National Co-Title Sponsors RBC and TELUS. This means students can’t buy a ticket to WE Day Toronto—youth from across the province earn their way by taking action on one local and one global issue of their choice.

WE Day inspiration continues beyond the day with a WE Day Toronto broadcast special premiering on **Saturday, November 24, 2018** at **7 p.m. EDT** on **CTV** and through WE Day Connect, an interactive, online event accessible to students across the globe taking place on **Thursday, November 29, 2018**.

Following WE Day Toronto, celebrations continue with the third annual **WE Day Family Toronto** on September 20, 2018 at 6:30 p.m. ET at Scotiabank Arena. Supported by National Co-Title sponsors RBC, TELUS and Loblaw Companies Limited, families will enjoy an evening of music and inspiration while continuing to learn how to make their local communities, and the world, a better place. Families unable to be a part of the action can watch from home at WE.org/watchweday. For tips and social actions that are easy to build into families' busy lives, as well as to sign up for the weekly WE Families newsletter, visit: WE.org/we-families.

The initial list of WE Day Toronto hosts, speakers and performers in alphabetical order, announced to date includes:

Broadcast Co-Hosts: Nick Robinson, Miss Piggy

Event Co-Hosts: Ally Brooke, Millie Davis, Tai Young

Speakers and Presenters: Kareem Abdul-Jabbar, Apefa Adjivon, March For Our Live Co-Founder Adam Alhanti and Jaclyn Corin, Nasir Andrews, Paul Bolton, Celebrity Marauders, Michael "Pinball" Clemons, Ann Curry, Adam Devine, Olivia Holt, Mariatu Kamara, Craig and Marc Kielburger, LaurDIY, Adam McMaster, The Muppets, Penny Oleksiak, Johnny Orlando, Cerenna-tee Racey, Mason Ramsey, Lilly Singh, Jacob Tremblay, Margaret Trudeau, Spencer West

Performers: Arkells, Jack & Jack, Jessie Reyez, Why Don't We

The initial list of WE Day Family Toronto speakers and performers in alphabetical order, announced to date includes:

Speakers and Presenters: Kareem Abdul-Jabbar, Celebrity Marauders, Ann Curry, Olivia Holt, Craig and Marc Kielburger, Kristine Leahy, Peter Mansbridge, The Muppets, Penny Oleksiak, The Picao Family, Jacob Tremblay, Margaret Trudeau, Spencer West

Performers: Johnny Orlando, Serena Ryder, Walk Off The Earth

WE Day Toronto is supported by local co-chair Kris Depencier, Regional President, Greater Toronto, RBC. WE Day Family Toronto is supported by Jon Levy, CEO and Co-Founder, Mastermind; and Erica Ehm, CEO and Creative Director, Ehm & Co, YummyMummyClub.ca. Nationally, WE Day is supported by Jennifer Tory, Chief Administrative Officer, RBC; Darren Entwistle, President and CEO, TELUS; Elio Luongo, CEO, KPMG Canada; Bill Thomas, Chairman, KPMG International; Andrew Williams, CEO, DHL Canada; Jeffrey Latimer, President, Jeffrey Latimer Entertainment; and The Honourable David C. Onley, Former Lieutenant Governor of Ontario. Globally, WE Day is supported by Dave McKay, President and CEO, RBC; Hartley Richardson, President and CEO, James Richardson & Sons Limited; David Aisenstat, CEO, Keg Restaurants Ltd.; and Craig Burkinshaw, Co-Founder, Audley.

About WE

WE Day is part of WE—a family of organizations making doing good, doable. WE is made up of WE Charity, empowering domestic and international change, ME to WE, a social enterprise that creates socially conscious products and experiences to help support the charity, and WE Day, filling stadiums around the world with the greatest celebration of social good. WE enables youth and families to better the world—supporting 7,200+ local and global causes by volunteering millions of hours of service, shopping daily with an impact, and raising millions of dollars that directly benefit their local communities and the world. Globally, WE teams in Asia, Africa, and Latin America have provided more than 1 million people with clean water, built 1,500 schools and schoolrooms overseas, and empowered more than 200,000 children with access to education. WE was founded more than 20 years ago by social entrepreneurs, brothers Craig and Marc Kielburger. Join the movement today at WE.org.

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